

# PEOPLE



## THOMAS

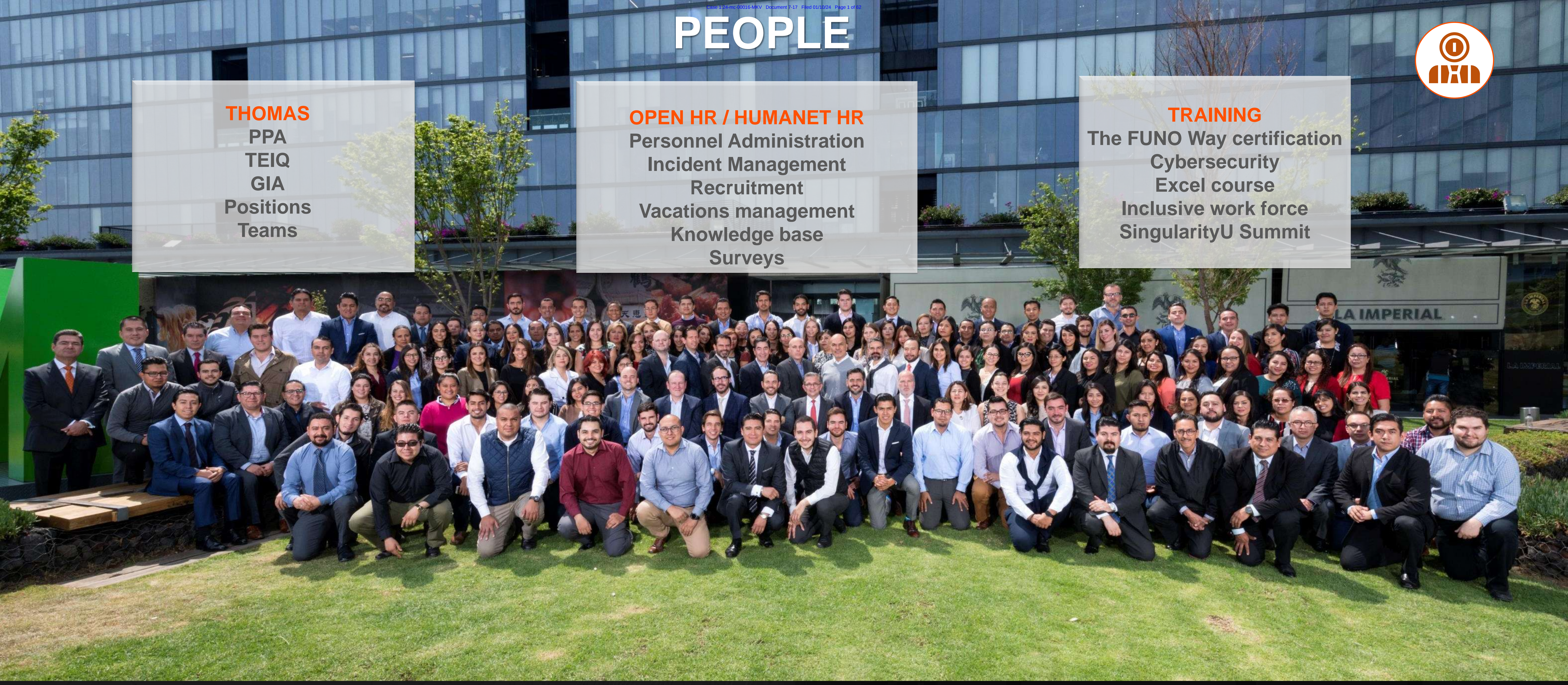
PPA  
TEIQ  
GIA  
Positions  
Teams

## OPEN HR / HUMANET HR

Personnel Administration  
Incident Management  
Recruitment  
Vacations management  
Knowledge base  
Surveys

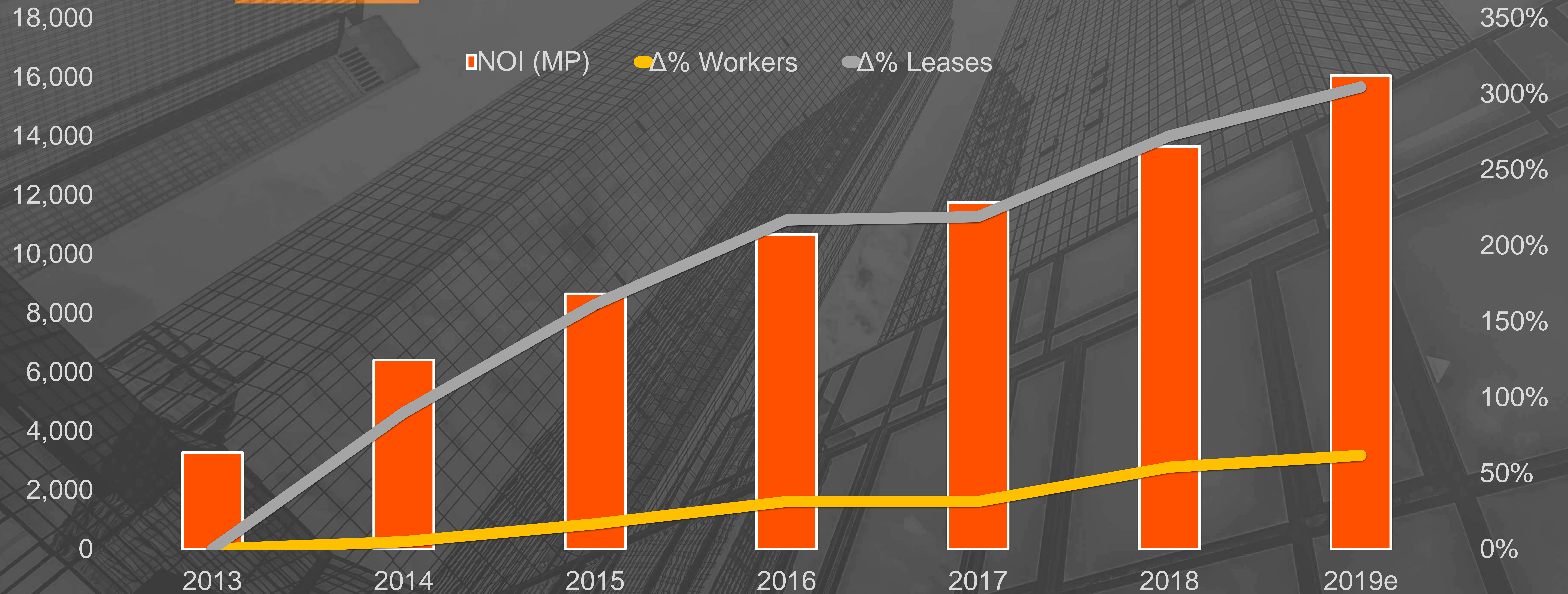
## TRAINING

The FUNO Way certification  
Cybersecurity  
Excel course  
Inclusive work force  
SingularityU Summit





# EFFICIENCY







# OPERATIONS PLATFORM

by Alfonso Arceo

**VP of Property Management**





# OPERATING METRICS

+550

PROPERTIES

32

STATES

+100

CITIES

+10K

CONTRACTS

2K

RENEWALS

1.2K

NEW CONTRACTS

+450M

ANNUAL VISITORS

+4.5M

SOCIAL MEDIA FOLLOWERS

+120K

PARKING SPACES

+100M

PARKING LOT TRANSACTIONS

+200

SUPPLIERS

+5,200

INDIRECT EMPLOYEES

+100K

EQUIPMENTS

+450K

MAINTENANCE TASKS





# OPERATING METRICS

+10,000

CONTRACTS

+2,000

RENEWALS per year

+1,200

NEW CONTRACTS per year

+550 PROPERTIES

32 STATES

+100 CITIES

+450M ANNUAL VISITORS

+4.5M SOCIAL MEDIA FOLLOWERS

+120K PARKING SPACES

+100M PARKING LOT TRANSACTIONS

+200 SUPPLIERS

+5,200 INDIRECT EMPLOYEES

+100K EQUIPMENTS

+450K MAINTENANCE TASKS





# OPERATING METRICS

+450 MILLION ANNUAL VISITORS

+4.5 MILLION SOCIAL MEDIA FOLLOWERS

+550 PROPERTIES  
32 STATES  
+100 CITIES

+10K CONTRACTS  
2K RENEWALS  
1.2K NEW CONTRACTS

+120K PARKING SPACES  
+100M PARKING LOT TRANSACTIONS

+200 SUPPLIERS  
+5,200 INDIRECT EMPLOYEES

+100K EQUIPMENTS  
+450K MAINTENANCE TASKS





# OPERATING METRICS

+120,000

PARKING SPACES

+100 MILLION

PARKING LOT TRANSACTIONS

+550 PROPERTIES  
32 STATES  
+100 CITIES

+10K CONTRACTS  
2K RENEWALS  
1.2K NEW CONTRACTS

+450M ANNUAL VISITORS  
+4.5M SOCIAL MEDIA FOLLOWERS

+200 SUPPLIERS  
+5,200 INDIRECT EMPLOYEES

+100K EQUIPMENTS  
+450K MAINTENANCE TASKS





# OPERATING METRICS

+200

SUPPLIERS

+5,200

INDIRECT EMPLOYEES

+550

PROPERTIES

32

STATES

+100

CITIES

+10K

CONTRACTS

2K

RENEWALS

1.2K

NEW  
CONTRACTS

+450M

ANNUAL  
VISITORS

+4.5M

SOCIAL MEDIA  
FOLLOWERS

+120K

PARKING SPACES

+100M

PARKING LOT  
TRANSACTIONS

+100K

EQUIPMENTS

+450K

MAINTENANCE  
TASKS





# OPERATING METRICS

+100,000

EQUIPMENTS

+450,000

ANNUAL MAINTENANCE TASKS

+550 PROPERTIES

32 STATES

+100 CITIES

+10K CONTRACTS

2K RENEWALS

1.2K NEW CONTRACTS

+450M ANNUAL VISITORS

+4.5M SOCIAL MEDIA FOLLOWERS

+120K PARKING SPACES

+100M PARKING LOT TRANSACTIONS

+200 SUPPLIERS

+5,200 INDIRECT EMPLOYEES



# OPERATING METRICS



+550 PROPERTIES  
32 STATES  
+100 CITIES

+10K CONTRACTS  
2K RENEWALS  
1.2K NEW CONTRACTS

+450M ANNUAL VISITORS  
+4.5M SOCIAL MEDIA FOLLOWERS

+120K PARKING SPACES  
+100M PARKING LOT TRANSACTIONS

+200 SUPPLIERS  
+5,200 INDIRECT EMPLOYEES

+100K EQUIPMENTS  
+450K MAINTENANCE TASKS



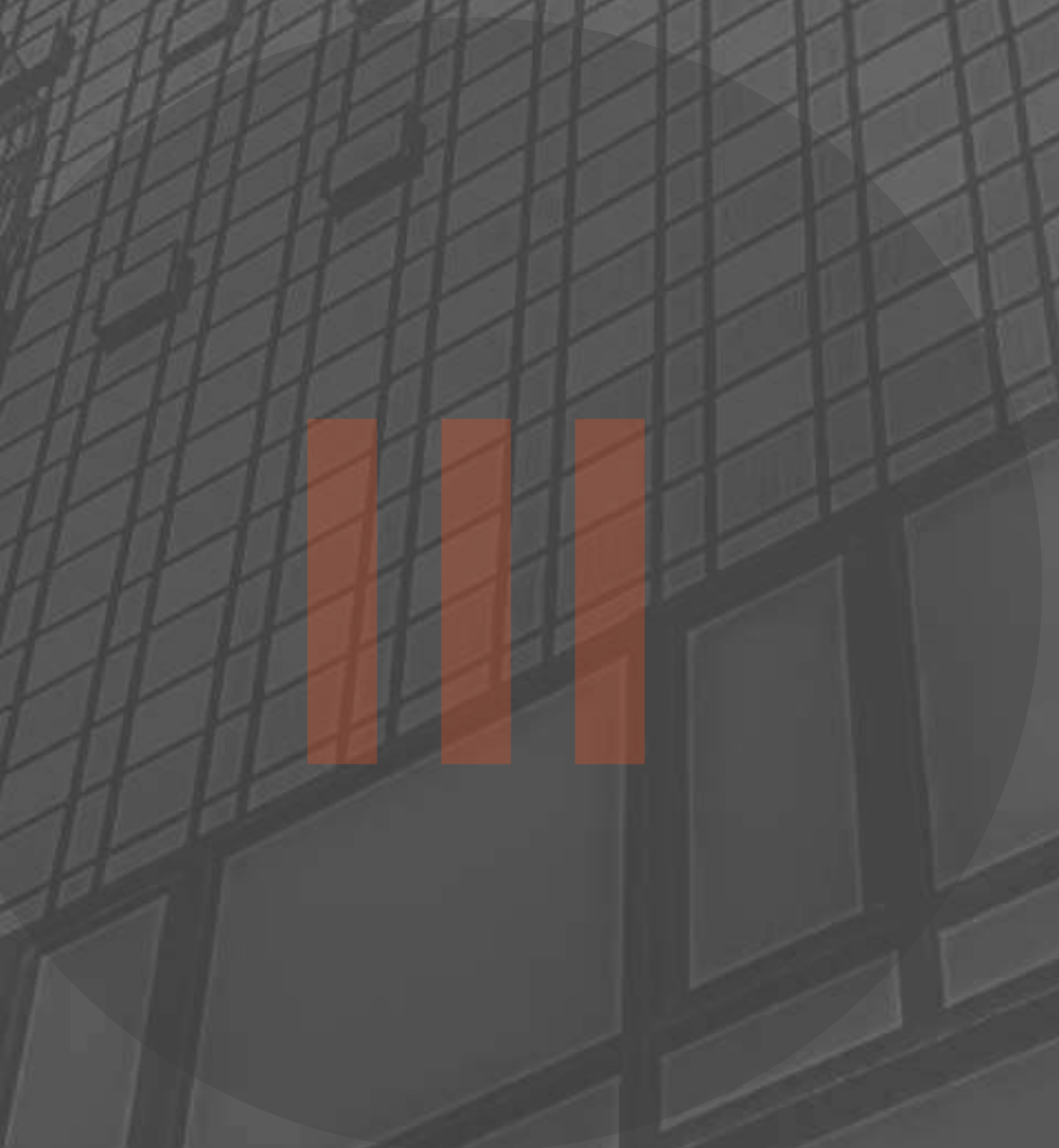
# OPERATION'S BASE



Matrix  
Structure



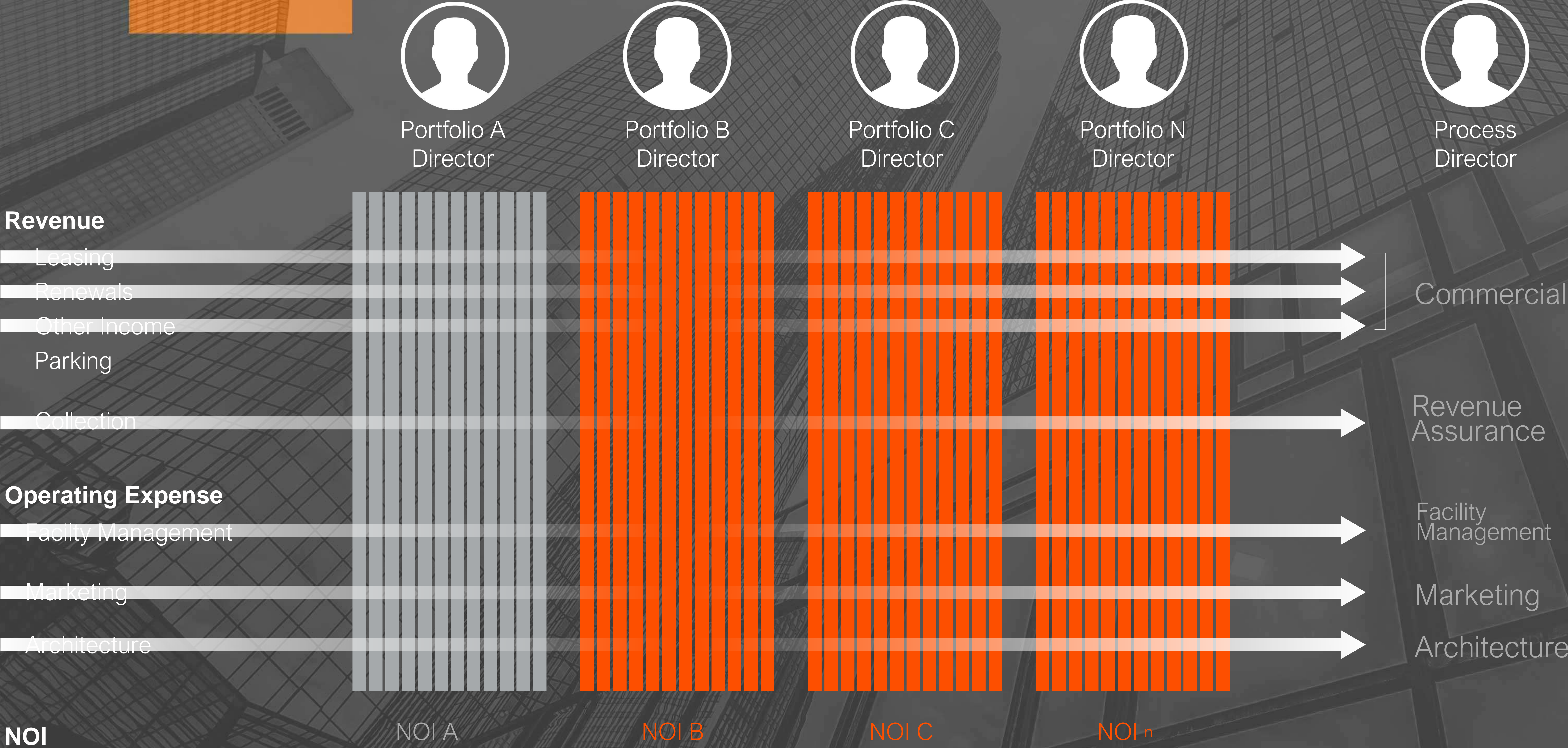
Scorecard  
System



Operational  
Manuals



# MATRIX STRUCTURE





# MATRIX STRUCTURE



Portfolio A  
Director



Process  
Director

**Revenue**

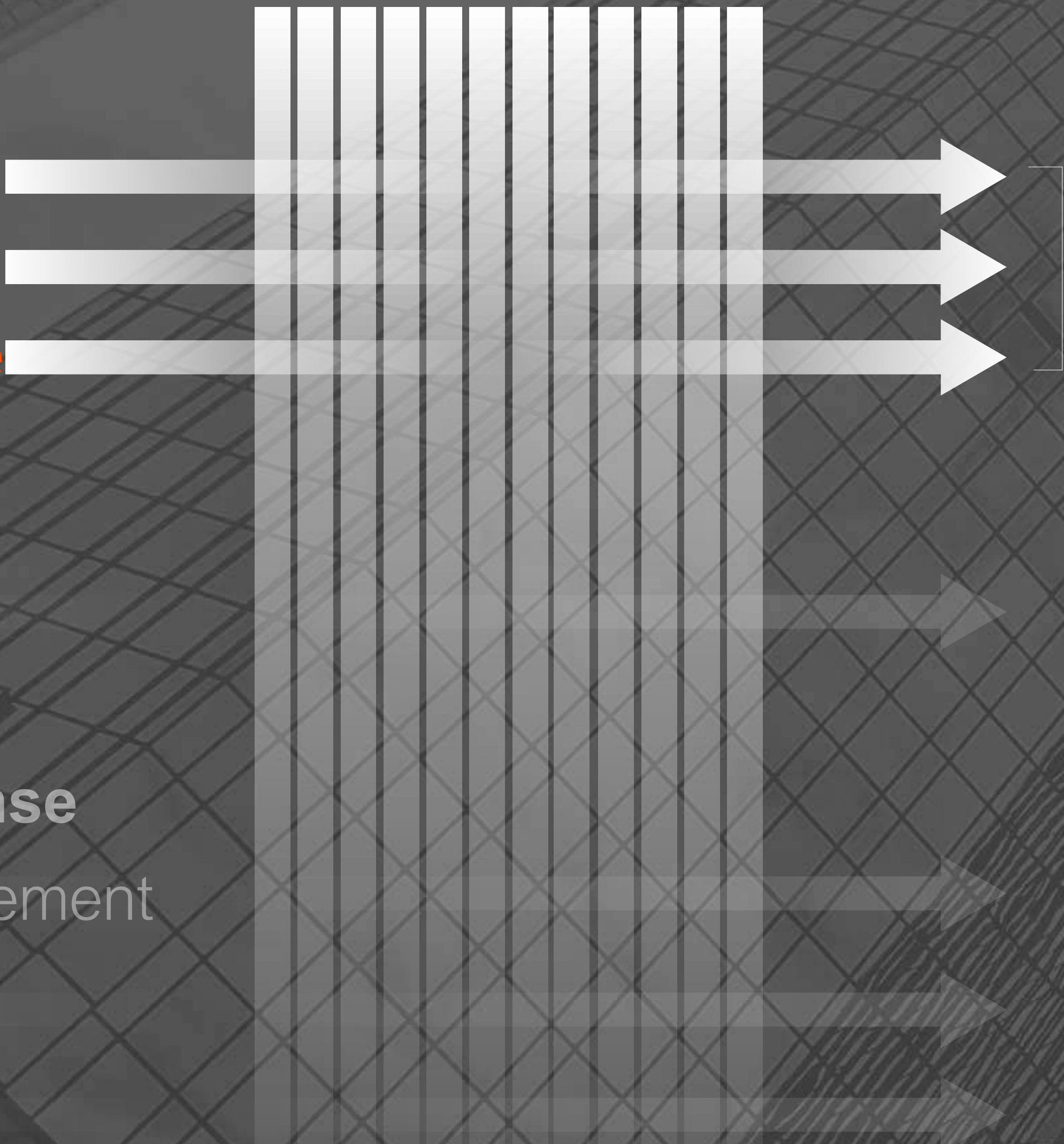
Leasing  
Renewals  
Other Income  
Parking

Collection

**Operating Expense**

Facility Management  
Marketing  
Architecture

NOI



Commercial

Revenue  
Assurance

Facility  
Management  
Marketing  
Architecture

COMMERCIAL  
COMMITTEE

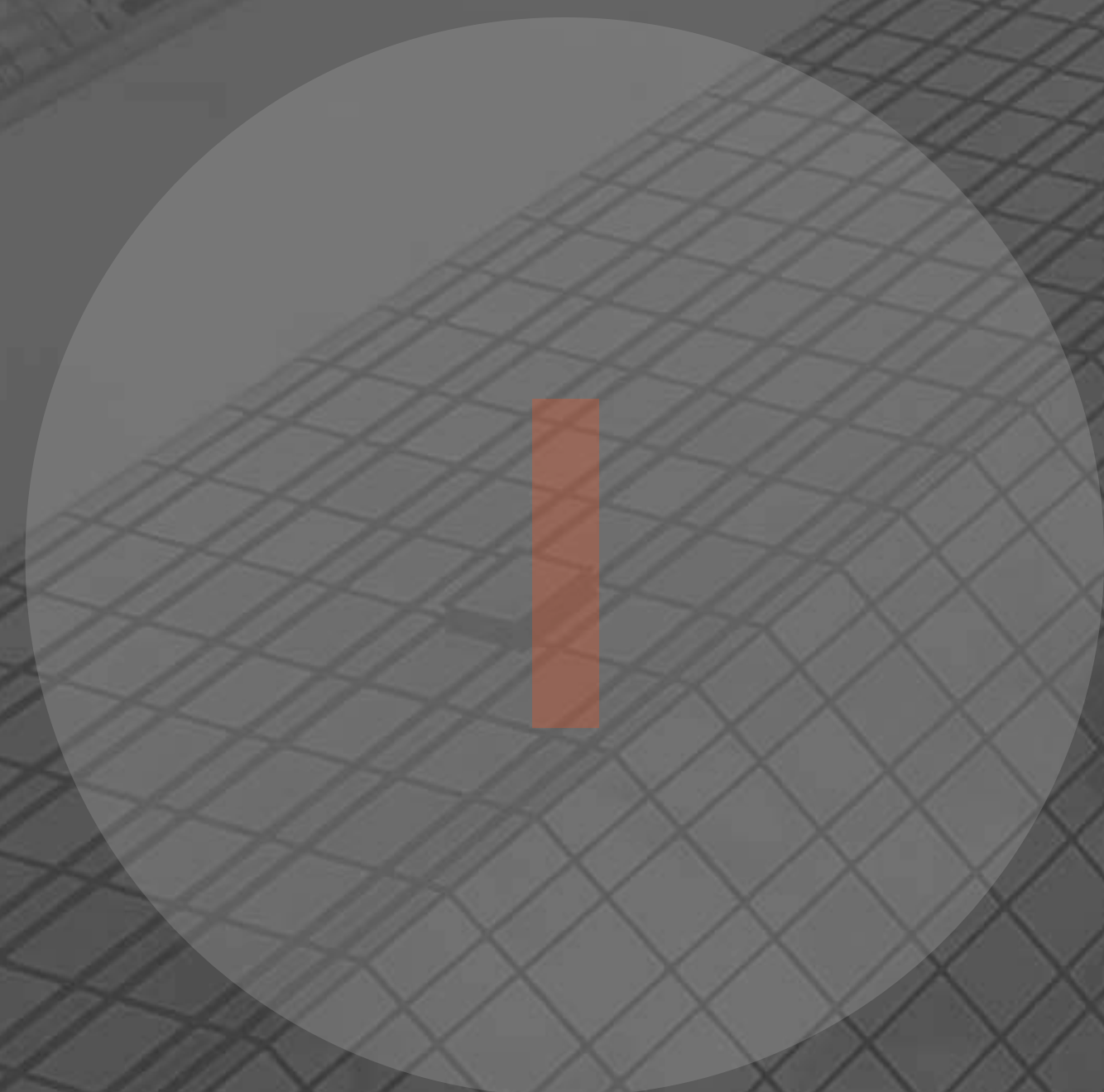
WHAT MAKES US  
**UNIQUE**

**+150**  
YEARS  
EXPERIENCE

CUSTOMER  
**KNOWLEDGE**



# OPERATION'S BASE



Matrix  
Structure



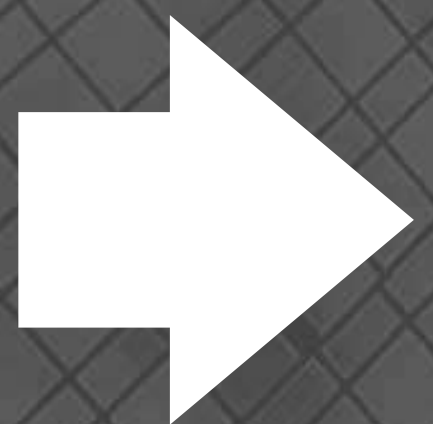
Scorecard  
System



Operational  
Manuals



# SCORECARD SYSTEM



Monthly Follow Up



Goals alignment  
Bonus system

Focus

Supervision  
Timing  
Empowerment

Accountability





# SCORECARD SYSTEM

By property

## KPI's

Financial		Commercial			Operations		
NOI	Collection	GLA Increase	Renewals	Sales / Traffic	Mystery Shopper	Operation report	Maintenance report





# SCORECARD SYSTEM

By property

	Financial		Commercial			Operations		
Property (X)	NOI	Collection	GLA Increase	Renewals	Sales / Traffic	Mystery Shopper	Operation report	Maintenance report
	%	Days	sqm	Leases	MXP/Visitors	%	%	%
Property A	▲ 3%	14	854   ▲ 3%	93%   (53)	▲ 18%	98%	95%	91%





# SCORECARD SYSTEM

By property

				Financial	Commercial			Operations			
Property (X)		OCT 19	YTD	NOI	Collection	GLA Increase	Renewals	Sales / Traffic	Mystery Shopper	Operation report	Maintenance report
10%	Property A	95%	98%	98%	10	350	90%	91%	100%	91%	95%
12%	Property B	110%	100%	93%	12	871	95%	91%	90%	93%	92%
15%	Property C	100%	95%	92%	17	128	90%	101%	100%	91%	87%
17%	Property D	95%	98%	92%	11	827	93%	91%	100%	90%	95%
8%	Property E	110%	100%	98%	15	372	91%	91%	90%	95%	93%
12%	Property F	100%	95%	99%	13	721	98%	84%	100%	94%	95%
11%	Property G	100%	100%	95%	16	177	95%	91%	100%	95%	95%
Director's Total		102%	98%	94%	105%	97%	92%	94%	97%	92%	91%

Management by exception  
— Bonus system —  
Focus on specific needs





# SCORECARD SYSTEM

By process

## KPI's

### Facility Management

\$ VS. BDGT

% LEAKEAGE

OPERATION REPORT

MAINTENANCE REPORT

### Marketing

SALES

TRAFFIC

MYSTERY SHOPPER

SOCIAL MEDIA

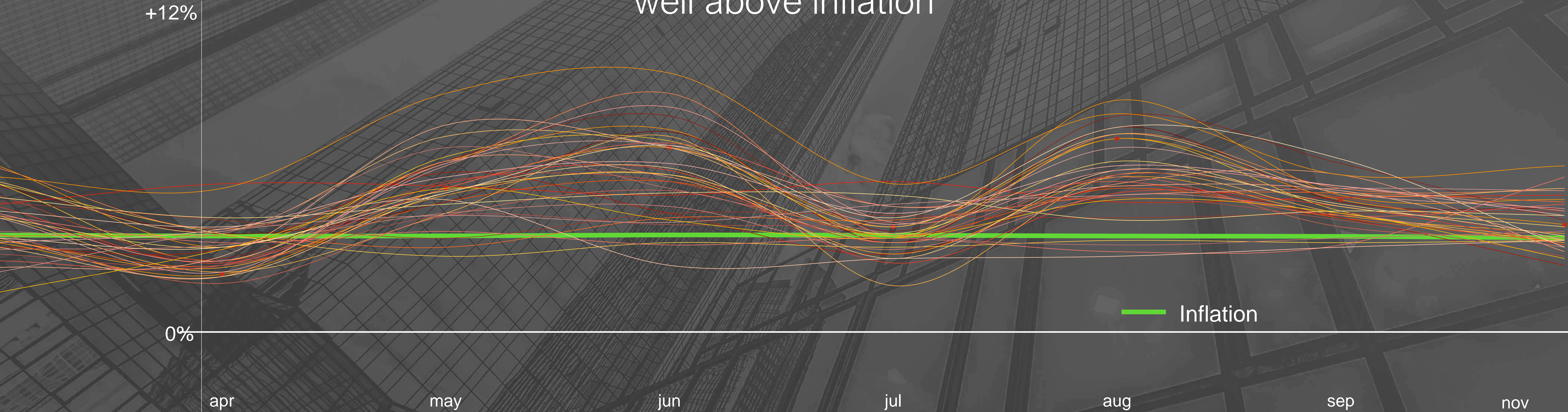




# OUR TENANTS

Sales 2019 vs. 2018 (%)

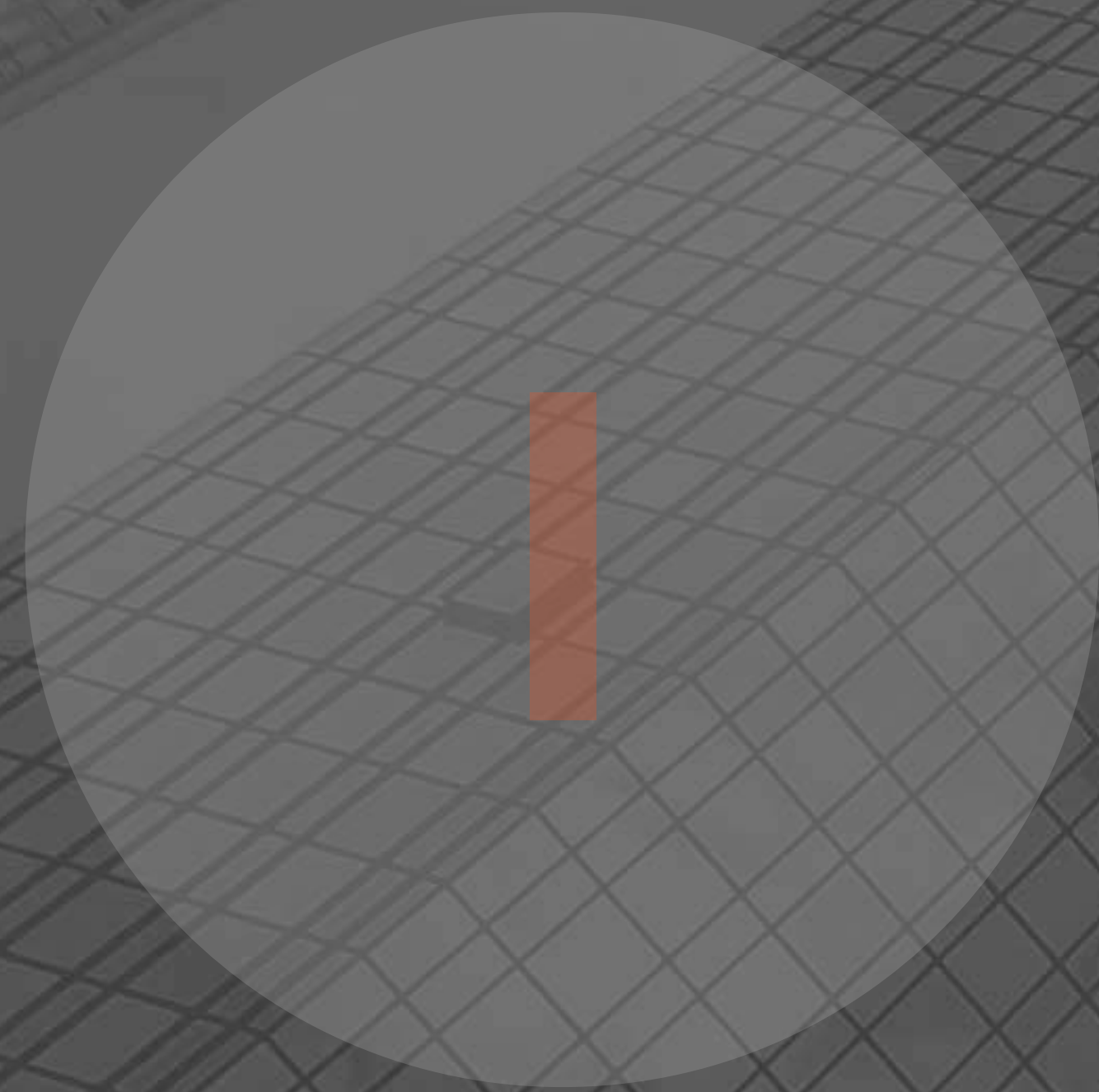
On average **+90%** of tenants increased sales well above inflation



SOURCE: ACTUAL SALES. EXTRACT FROM INTERNAL SALES REPORT INCLUDING THE FOLLOWING CATEGORIES (DEPARTMENT STORES, ENTERTAINMENT, FASHION, FOOD SERVICE)



# OPERATION'S BASE



Matrix  
Structure



Scorecard  
System



Operational  
Manuals



# OPERATIONAL MANUALS

## Operational Manuals

What to do



## Instructions Manual

How to do it



## Appendix & Formats

Where to report it



## Emergencies

What to do in an emergency



## One on one



## Webinar

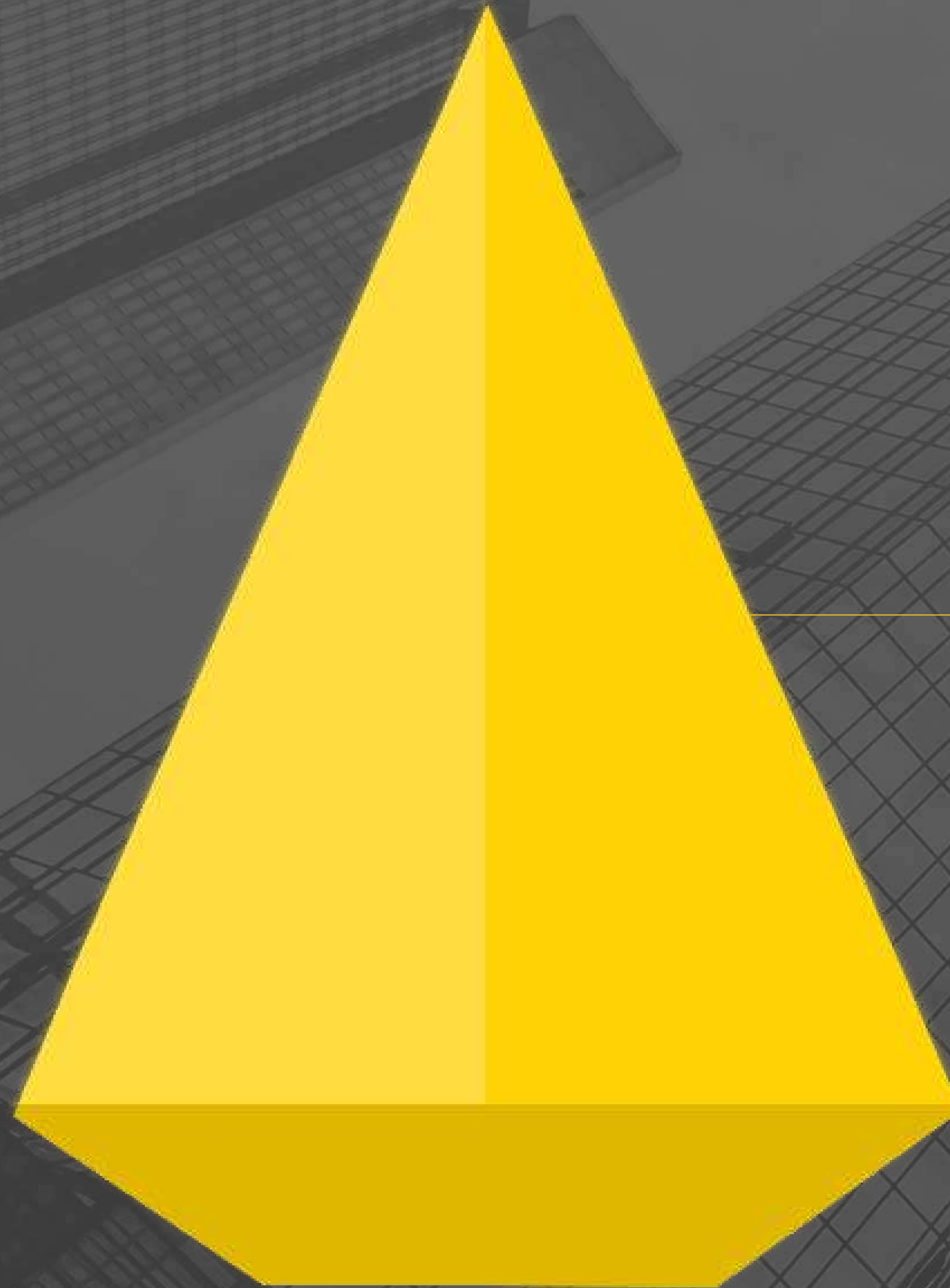


## E-learning





# OPERATIONS

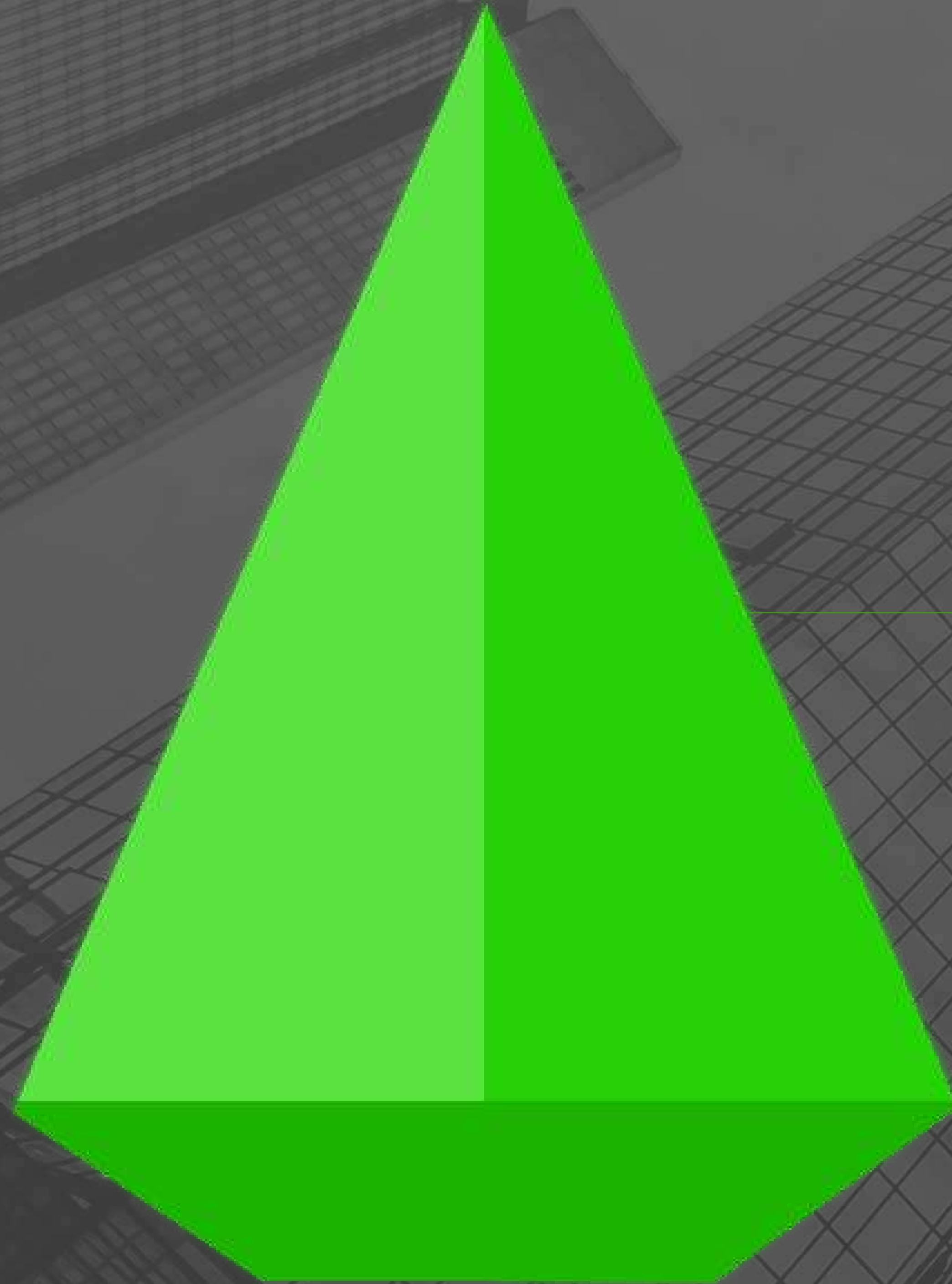


## Professional Team

- Highly qualified corporate personnel
- Constant training
- Career plan



# OPERATIONS

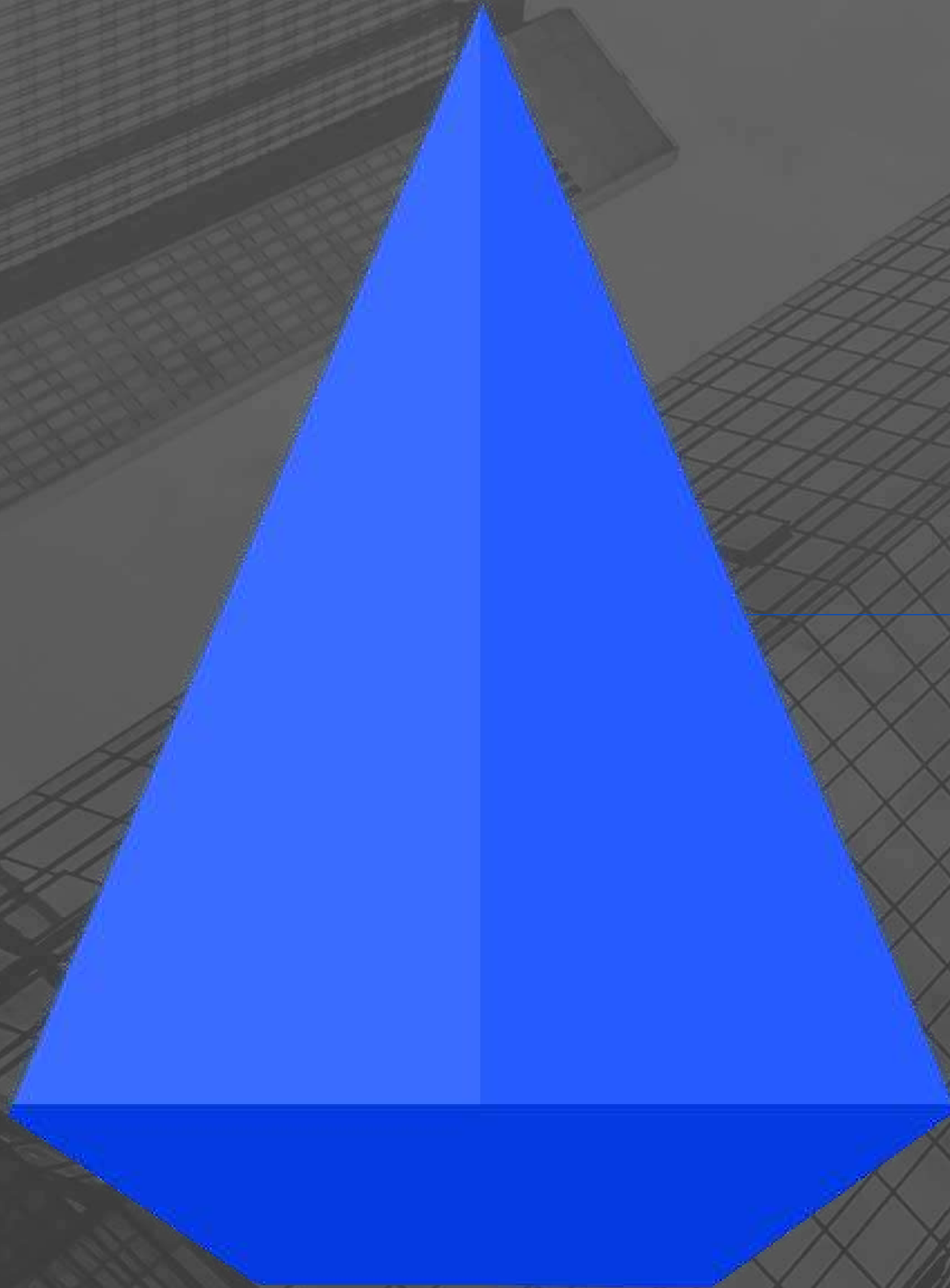


## Institutional Capacities

- Operational Manuals
- Commercial Committee
- Collection Committee
- Scorecards



# OPERATIONS



## Supervision

- Continuous evaluation
- Incentive alignment



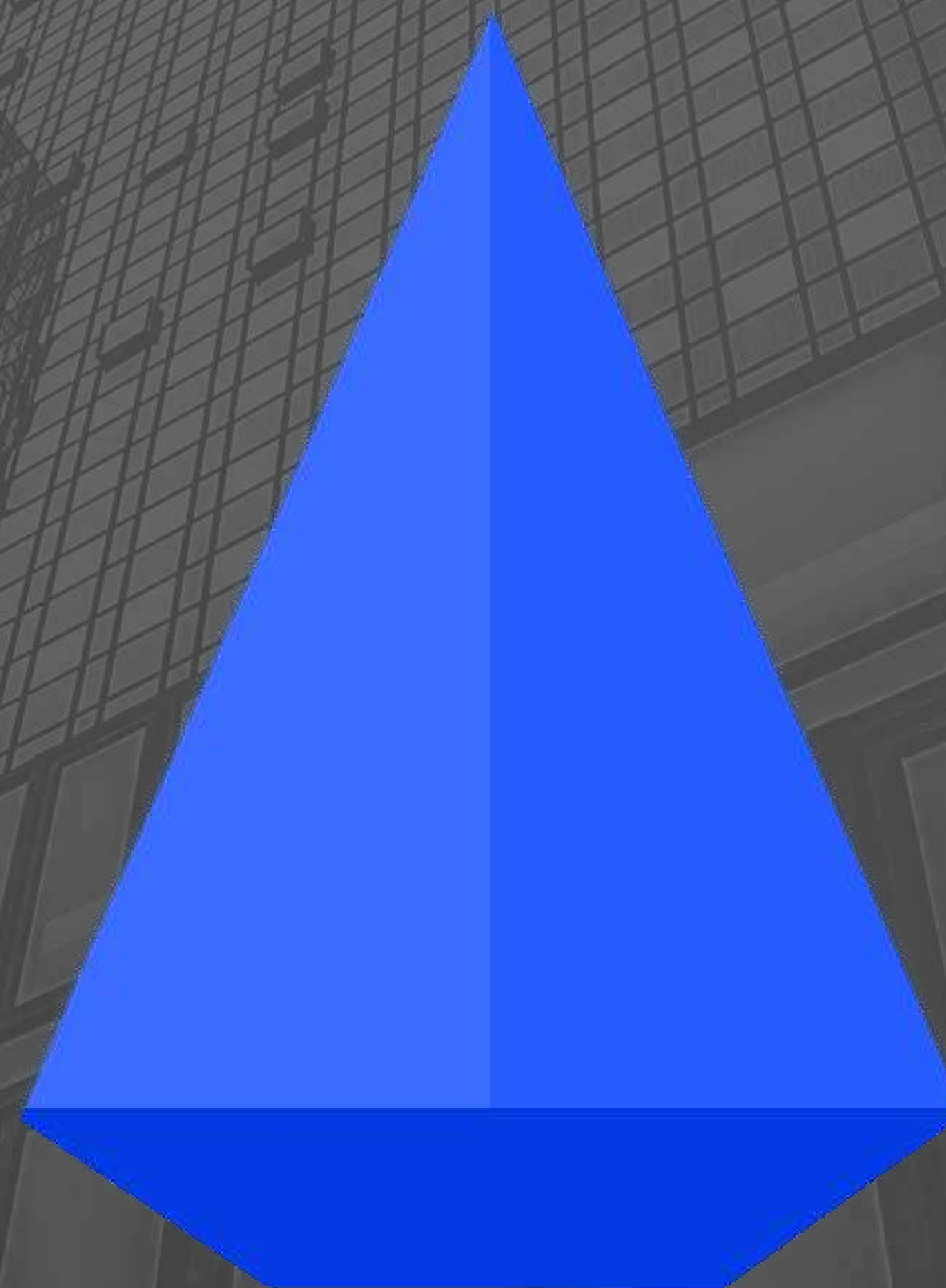
# OPERATIONS



Professional Team



Institutional  
Capacities



Supervision



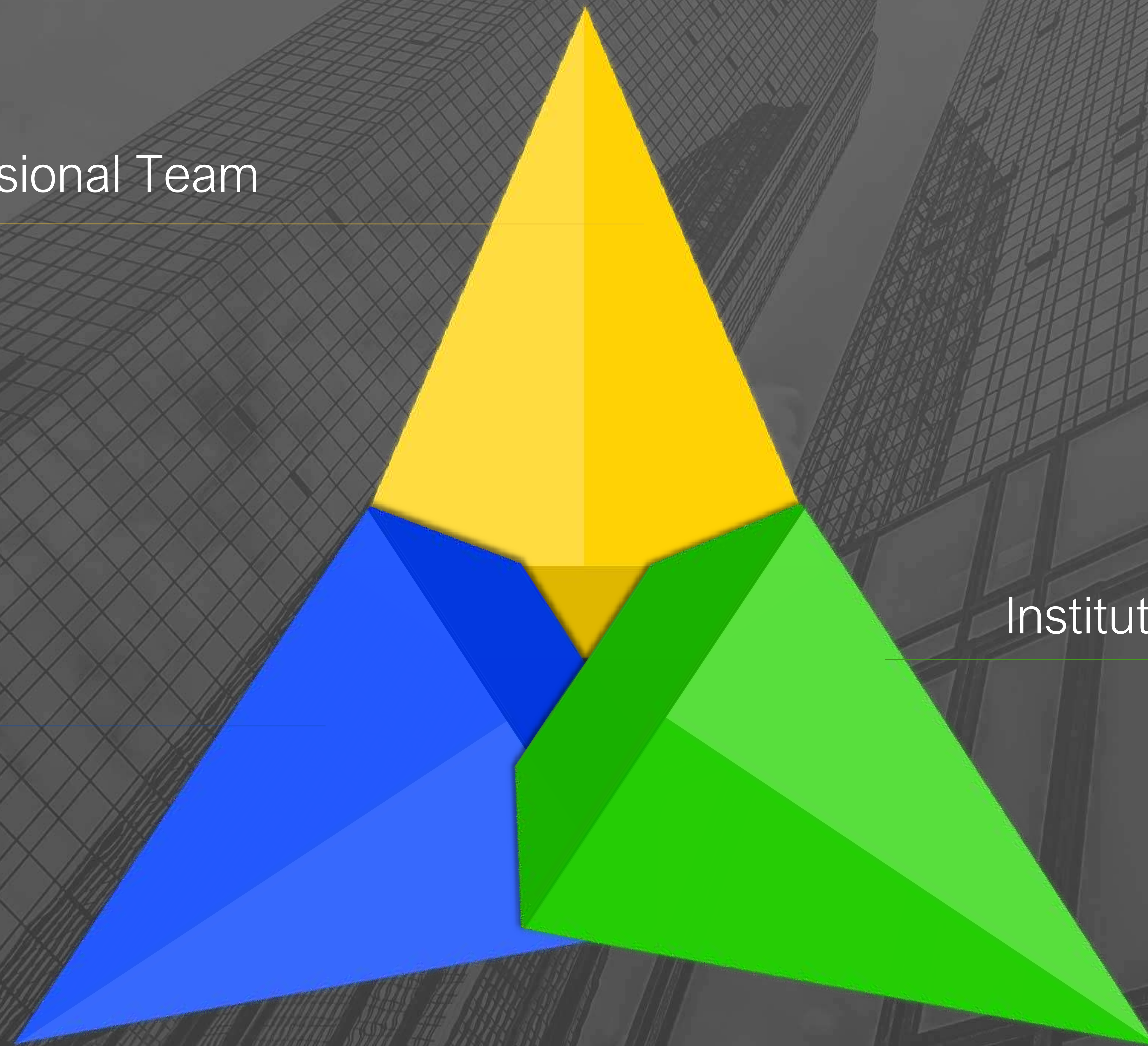
# OPERATIONS



Professional Team

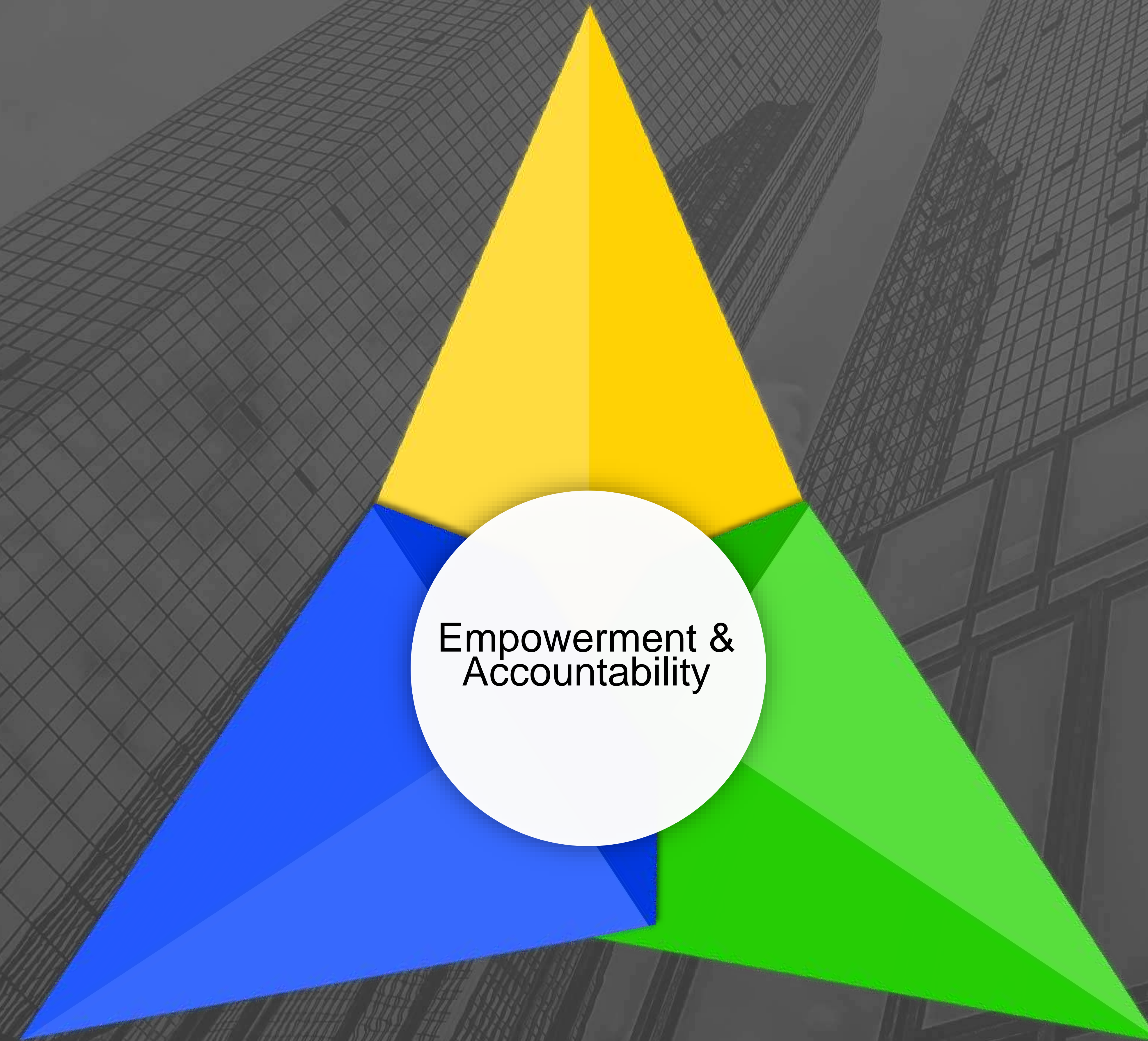
Supervision

Institutional Capacities





# OPERATIONS





# HOW WE ACHIEVE IT



F

U

N

O





**“Nothing is more expensive than a missed opportunity”**

*Gonzalo Robina*





# TITAN

by Gonzalo Robina **Deputy CEO**



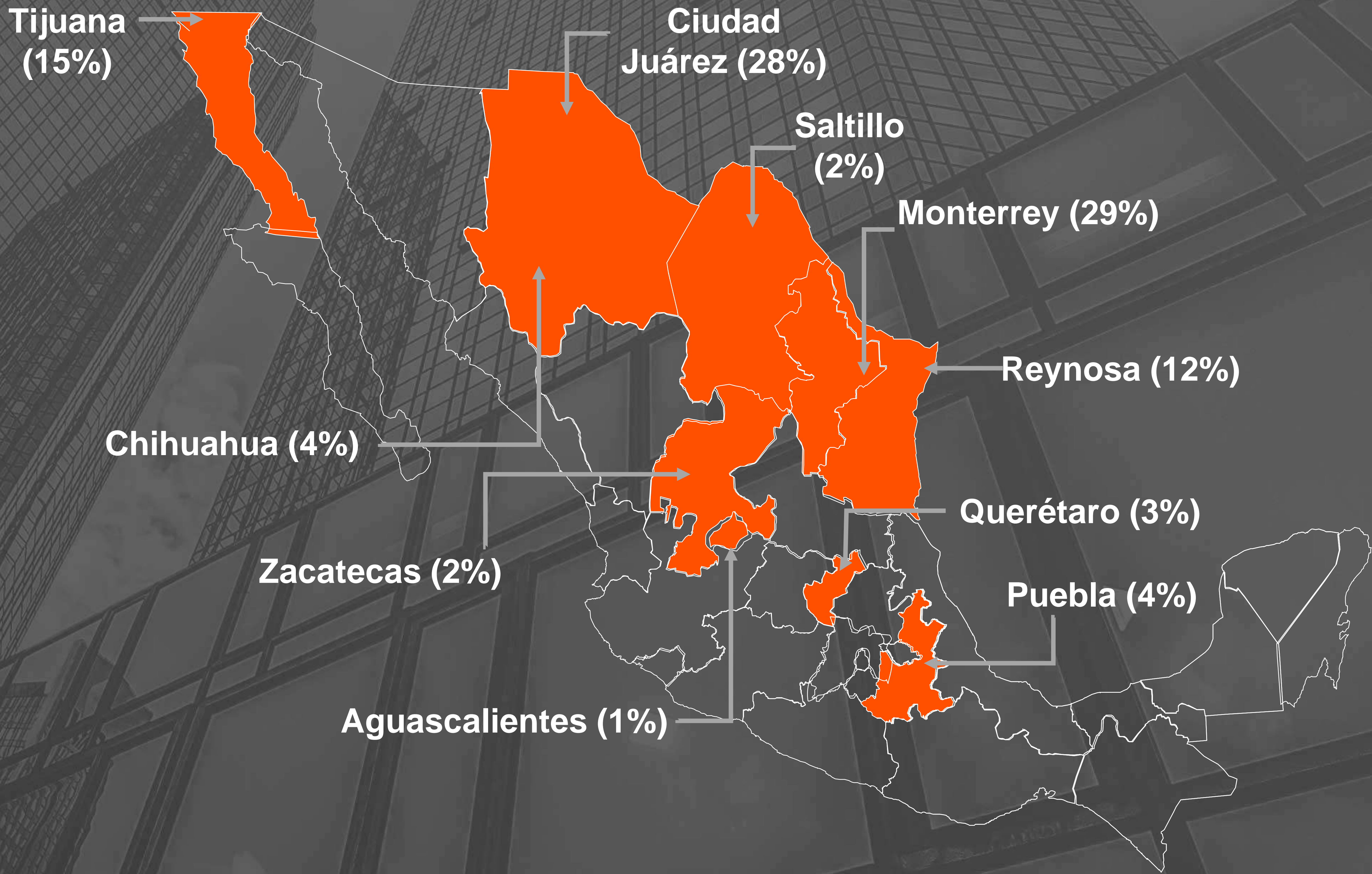
# GENERAL FEATURES

74 PROPERTIES | 1,262,457 GLA



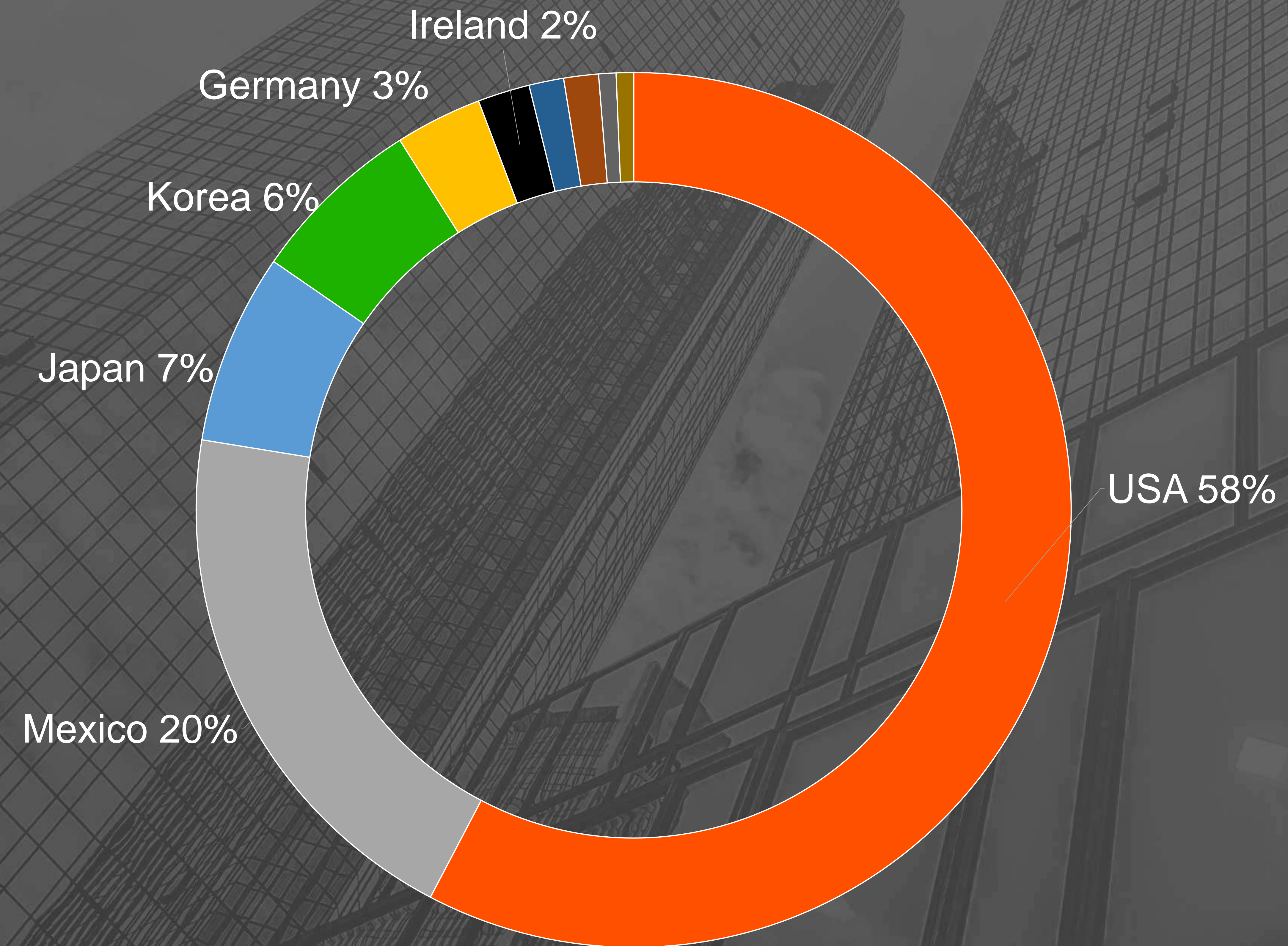
# GENERAL FEATURES

LOCATED IN 10 CITIES





# TENANTS BY COUNTRY





# TITAN – Top Tenants



**GLA TITAN: 83,695 m<sup>2</sup>**

Ownership: Public

Country: Korea

Industry: Automotive

Global automotive supplier with a strong footprint in 20 countries.



**GLA TITAN: 76,039 m<sup>2</sup>**

Ownership: Public

Country: USA

Industry: Logistics

The company manages critical fleet, transportation and supply chain functions for over 50,000 clients.



**GLA TITAN: 55,955 m<sup>2</sup>**

Ownership: Public

Country: Japan

Industry: Automotive

The company manufactures and sells motors and other electronic products worldwide.



**GLA TITAN: 39,991 m<sup>2</sup>**

Ownership: Public

Country: Mexico

Industry: Retail

Convenience store chain in Mexico with 18,000 points of sale serving 12 million people every day.



**GLA TITAN: 36,385 m<sup>2</sup>**

Ownership: Public

Country: USA

Industry: Manufacture

Innovation in optical communications, mobile consumer electronics, display technology, among others.



**GLA TITAN: 35,868 m<sup>2</sup>**

Ownership: Private

Country: Mexico

Industry: Consumer Goods

Technological development in the refrigeration industry.





# GENERAL FEATURES

## INCOME DISTRIBUTION

LOGISTICS

10%

LIGHT MANUFACTURING

84%

OFFICE

6%

USD 89%

MXP 11%





# GENERAL FEATURES

OCCUPANCY

95.1%

AVERAGE LEASE  
TERM

4.5 YEARS

MONTHLY RENT  
PER SQM

USD 4.6





# TITAN ACCRETION ANALYSIS

Purchase Price: USD 822.0 M

Total Debt: USD 500.0 M

Total NOI 2020: USD 66.3 M

Cost of Debt: Libor 3 month  
+ 185 bps

Entry Cap Rate: 8.1%

LTV: 59.4%

Cash-on-cash: 12.9%





# TITAN ACCRETION ANALYSIS

NOI: USD 66.3 M

Debt Service: USD (19.3) M

FFO Impact: MXP 905.7 M

FFO Impact: USD 47.0 M

Fx: 19.25



# GENERAL FEATURES



## LAND BANK

1,000,954  
SQM

LOCATED IN 6  
CITIES

PURCHASE PRICE  
USD 19.4 M





# ACQUISITIONS PIPELINE

## INDUSTRIAL PROPERTIES: BATCH ONE

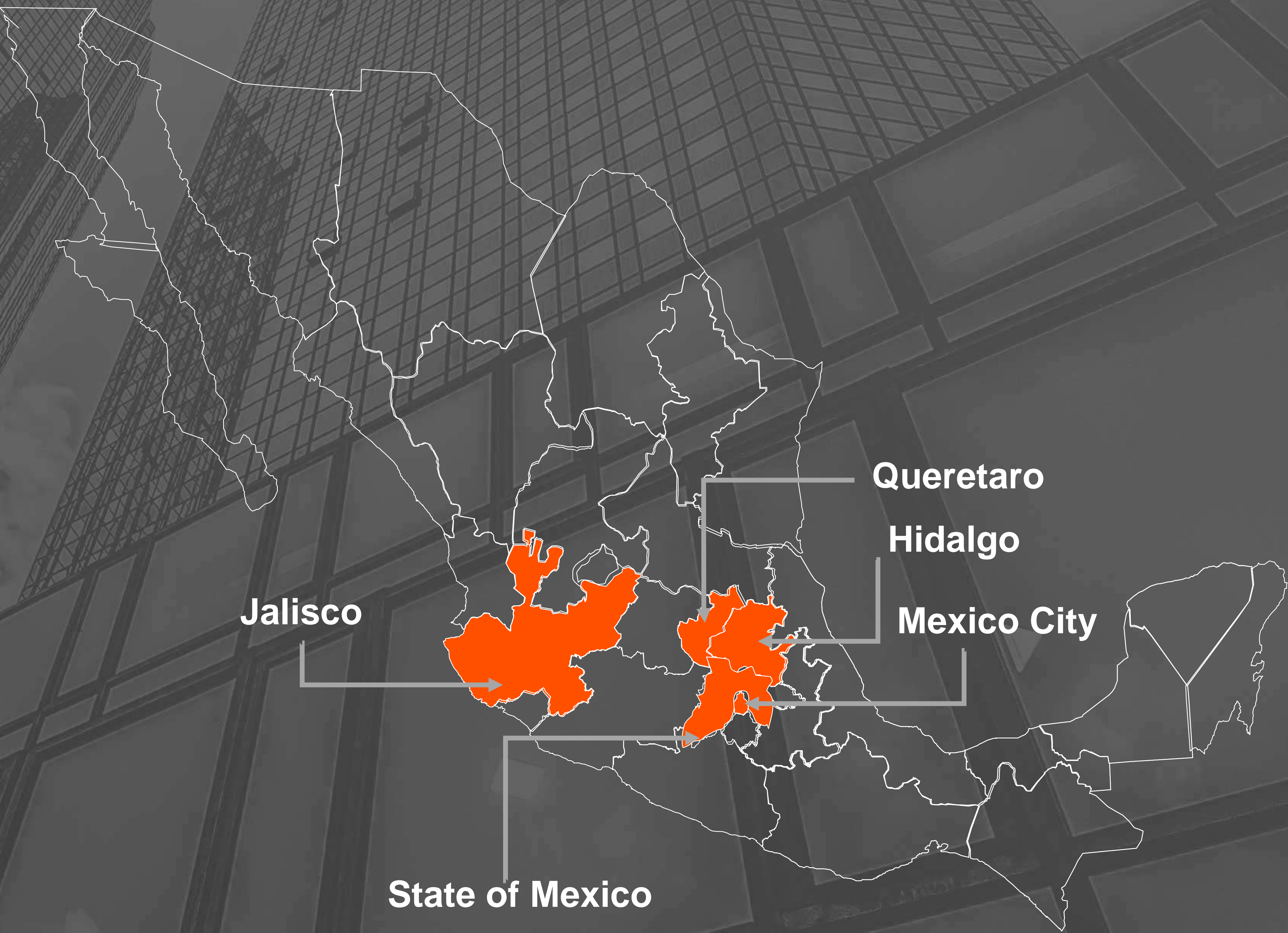
8 Properties 437,728 SQM

Logistics: 94.7%

Light Manufacturing: 5.3%

Occupancy: 91.6%

Located in 5 States





# ACQUISITIONS PIPELINE



## INDUSTRIAL PROPERTIES: BATCH TWO

**6 Properties**

**371,322 SQM**

**Logistics:**

**100%**

**Occupancy:**

**100%**

**Located in Mexico City and its Metropolitan area**







# FUNO + TITAN

by Fernando Álvarez **VP of Finance**





# OUR NEW PORTFOLIO

Before

GLA: **8,744,632** sqm

**537** properties

**94.3%** occupancy

After

GLA: **10,007,079** sqm

**611** properties

**94.4%** occupancy

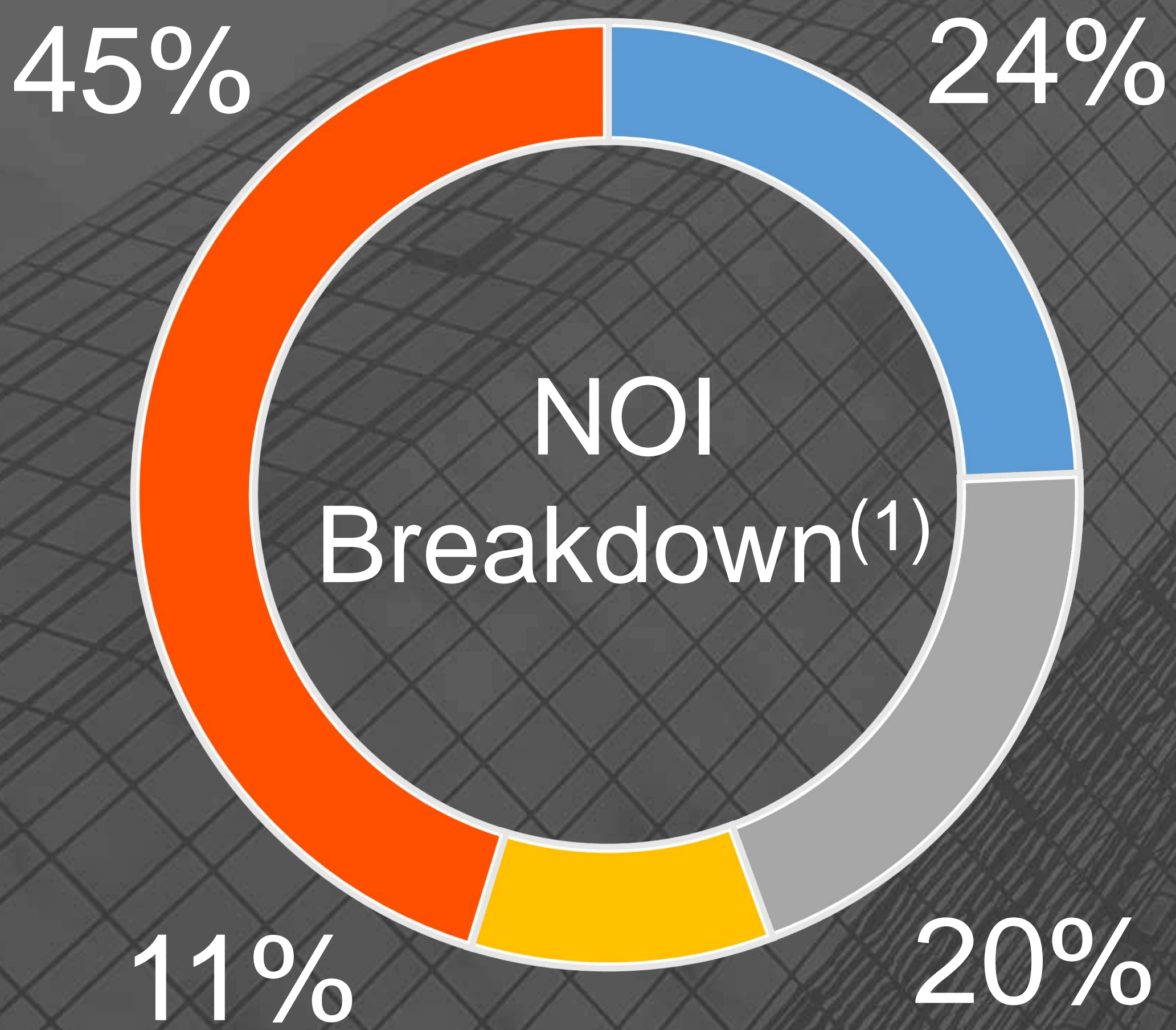
*(1) Includes 100% of Torre Mayor's and Torre Diana's GLA & ABR*



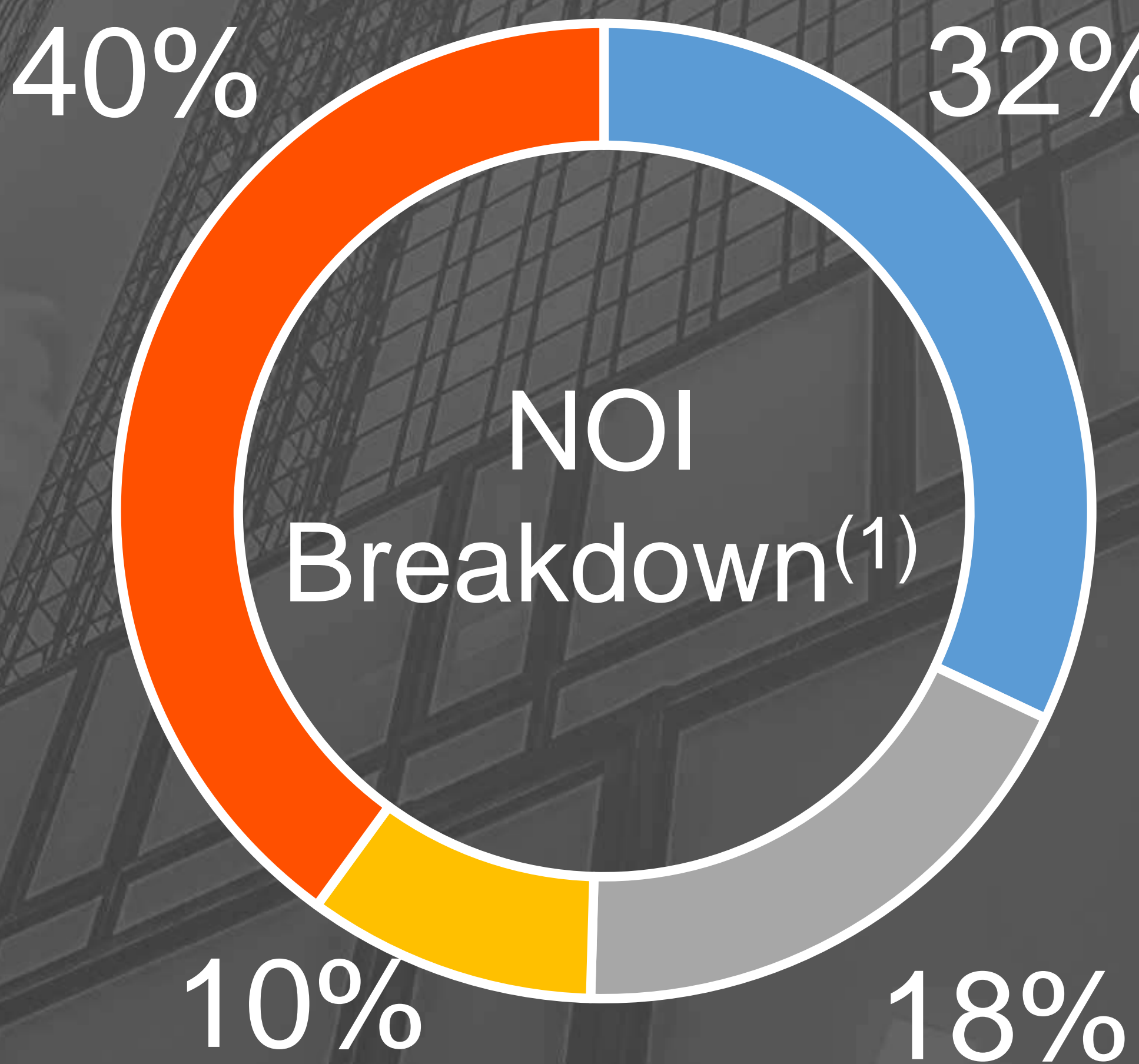


# OUR NEW PORTFOLIO

Before



After



Retail



Industrial



Office



Other

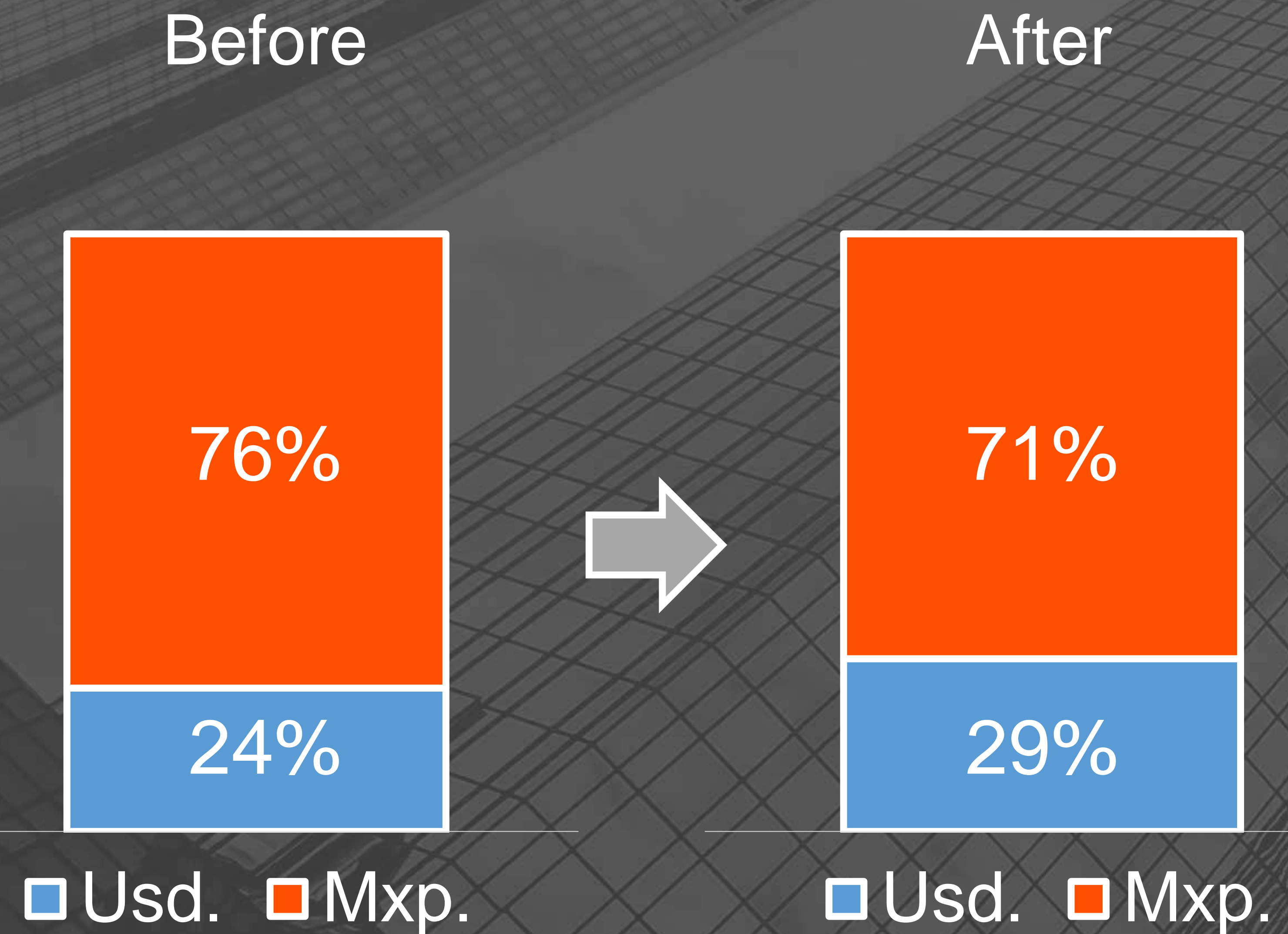
(1) Includes 100% of Torre Mayor's and Torre Diana's NOI



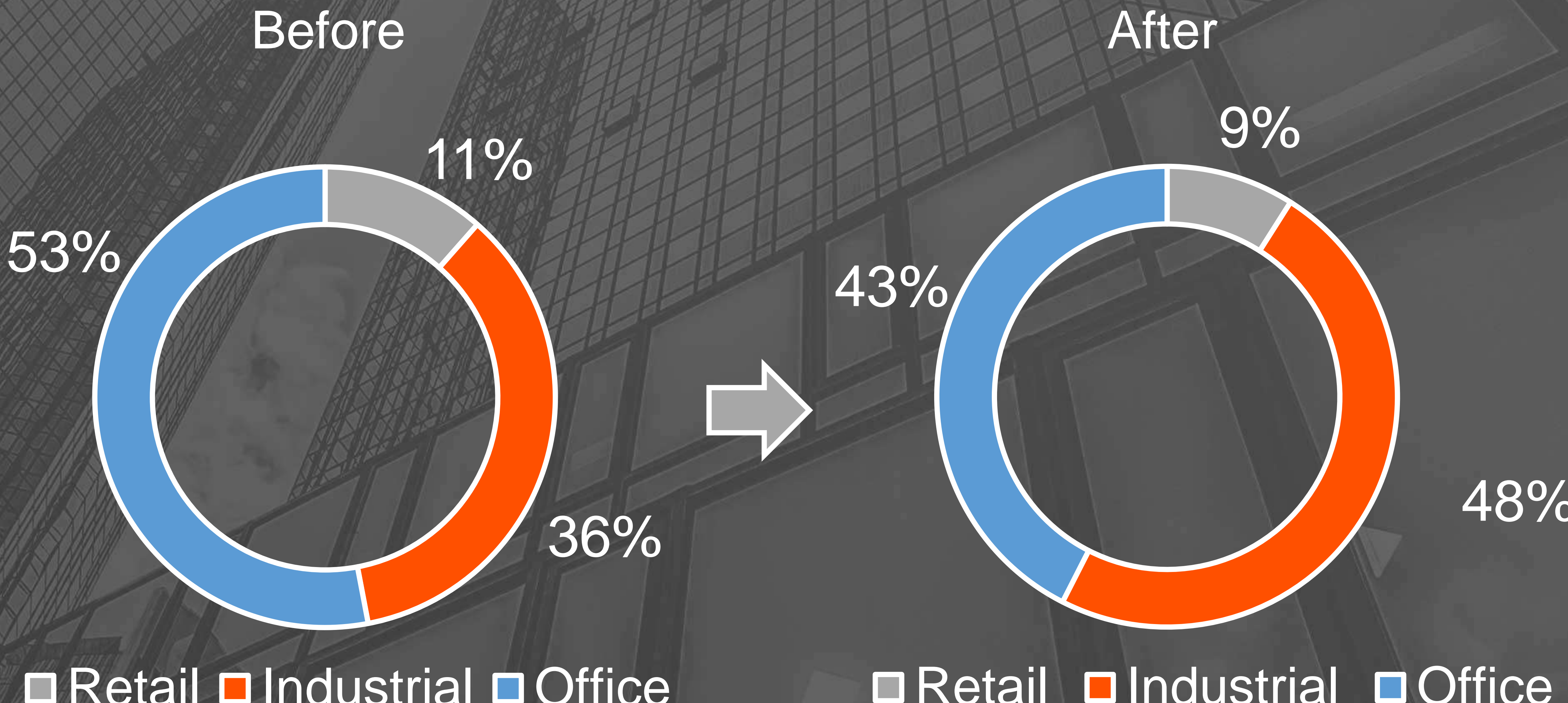


# OUR NEW PORTFOLIO

Leases by Currency



Usd. Leases by Segment



✓ Average Usd. revenue to interest expense for the next 12 months = **1.6x**

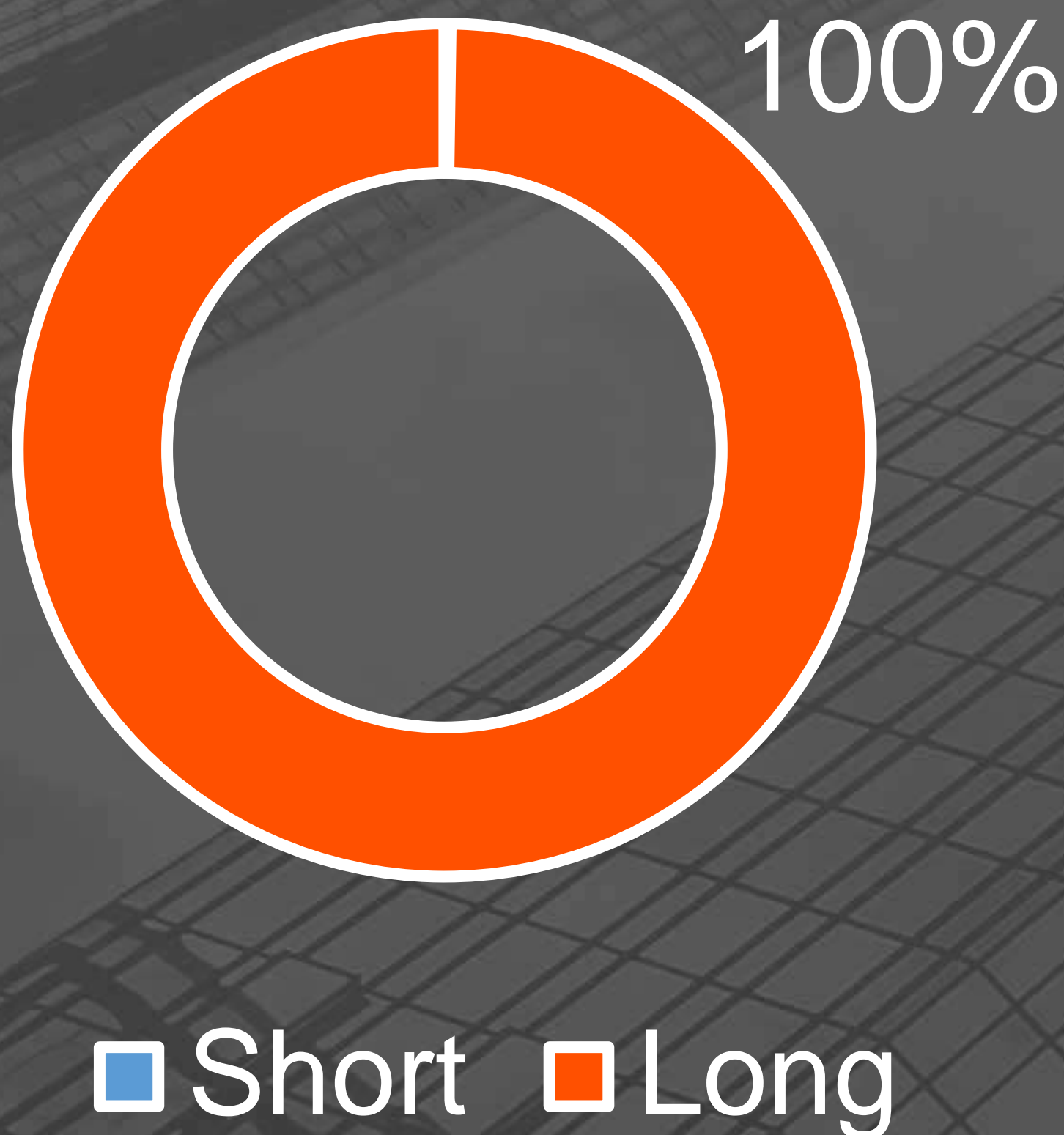
*Note: Includes the effect of financial derivatives*



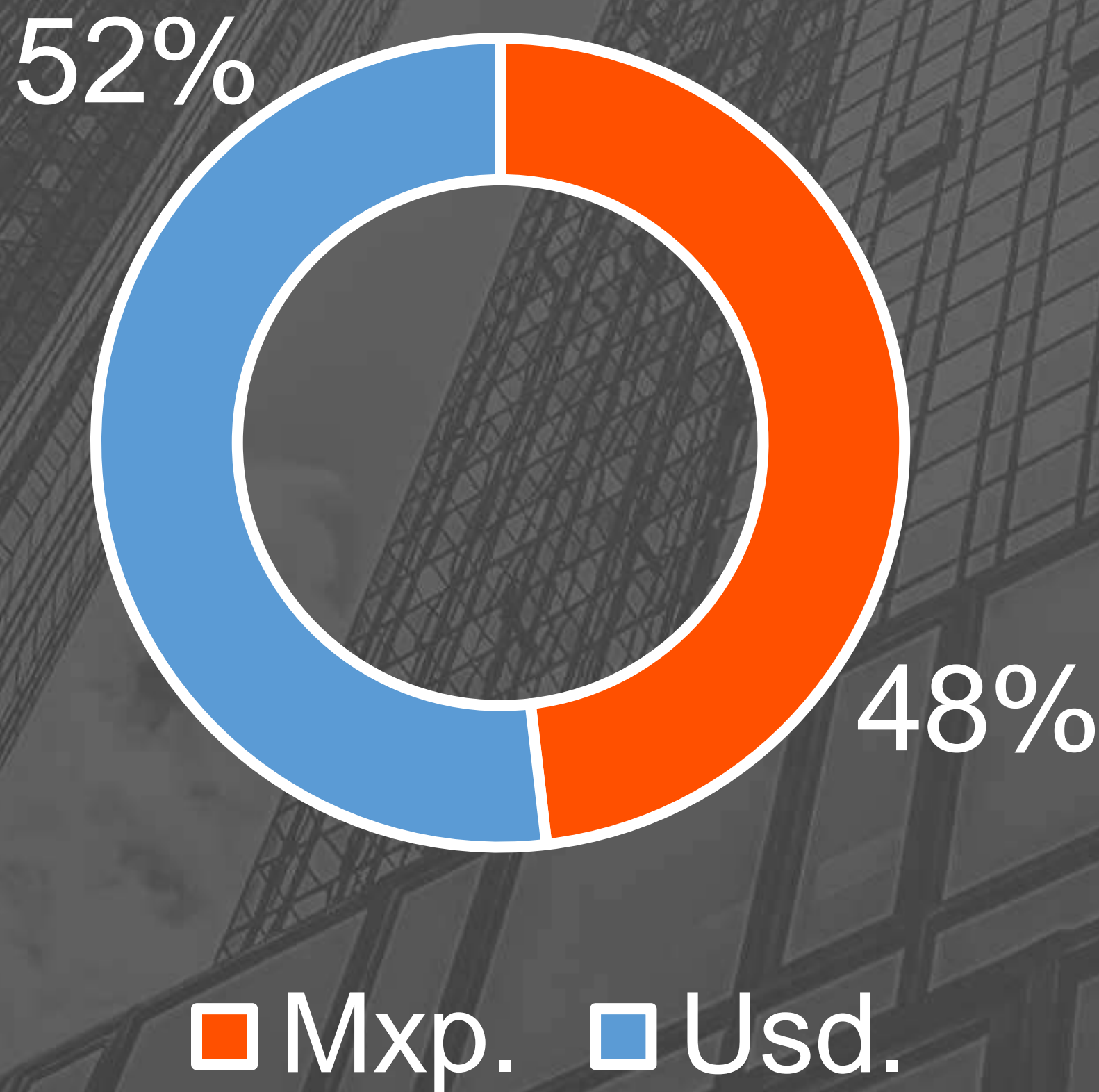
# NEW DEBT PROFILE



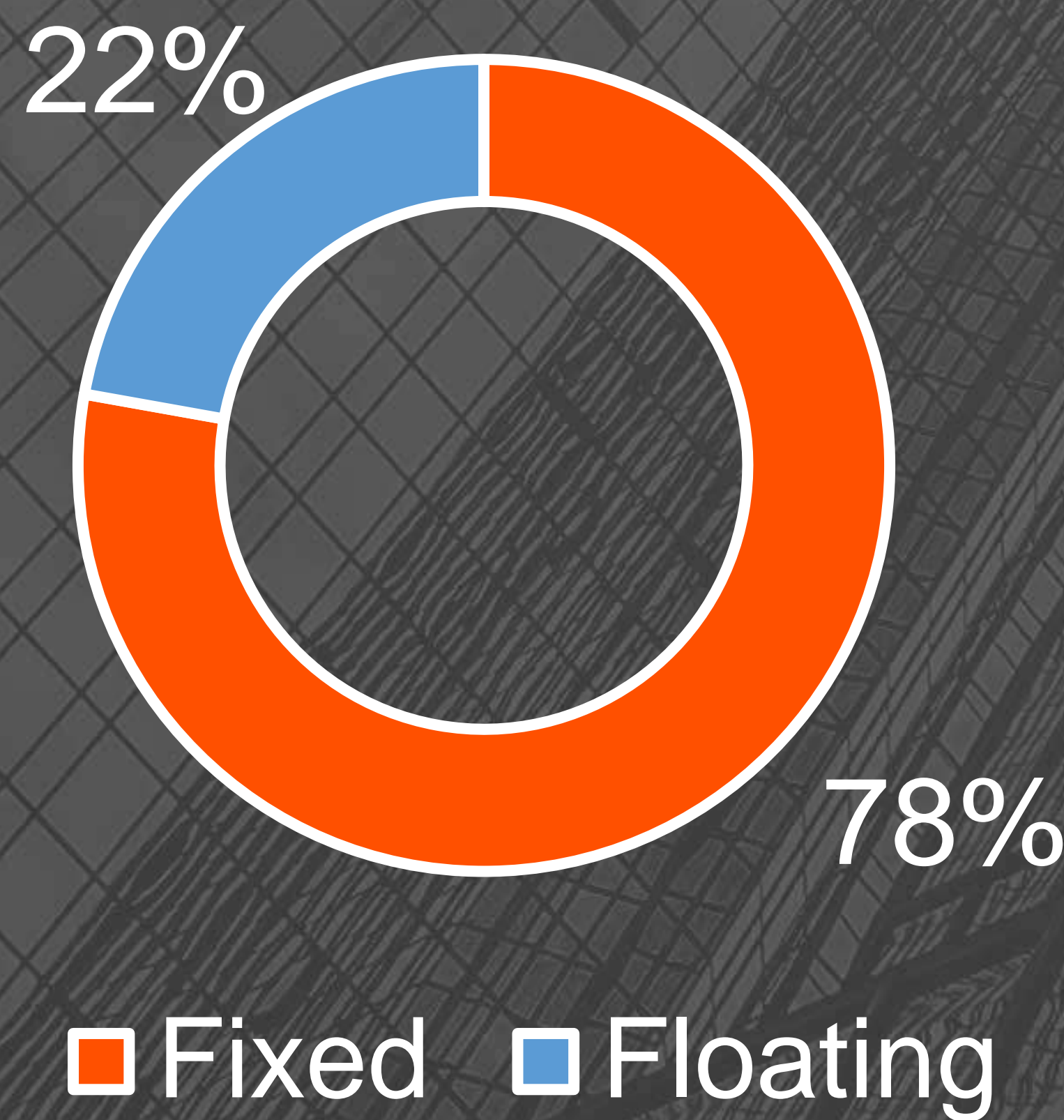
Short vs Long Term



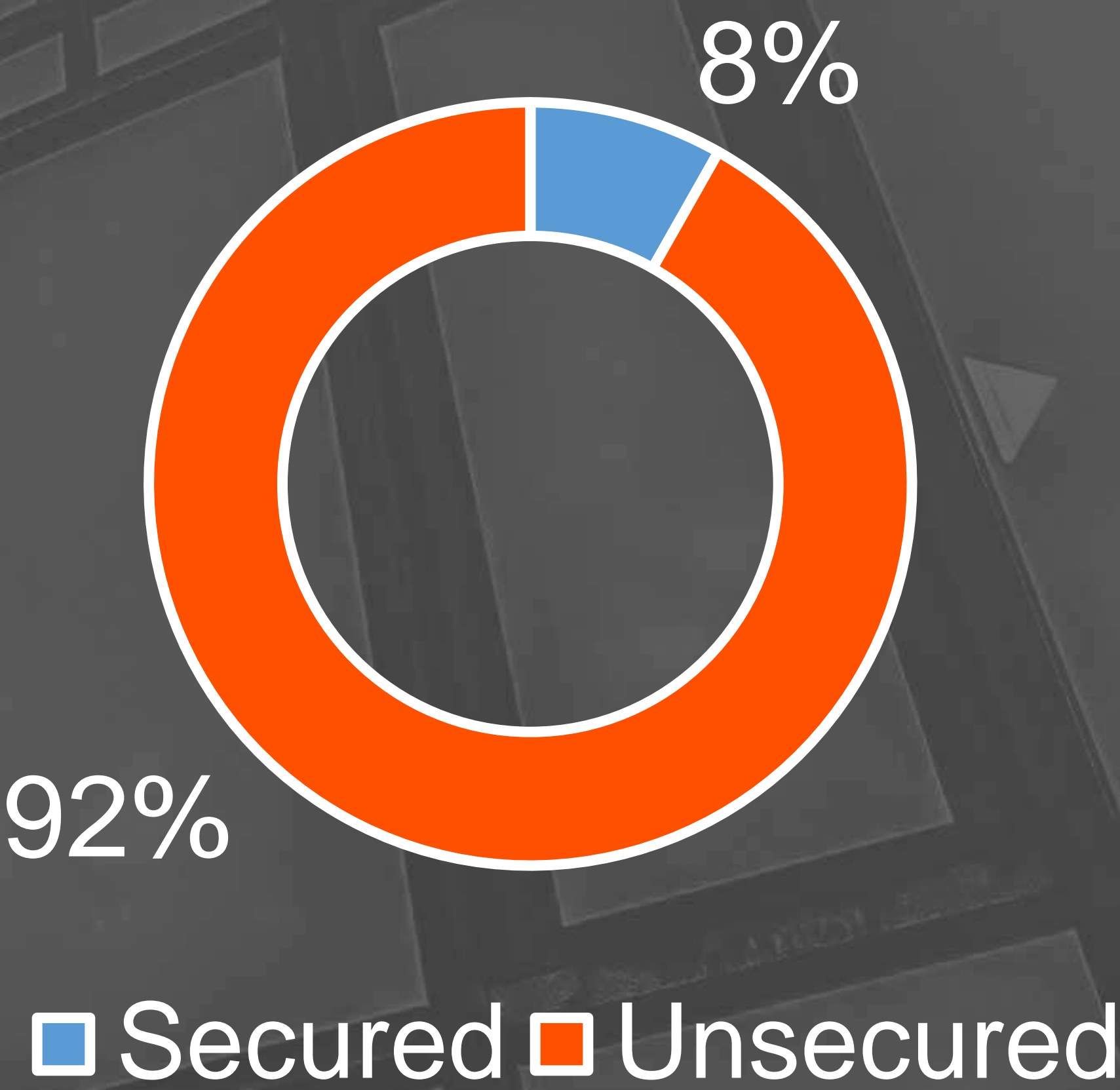
Currency Distribution



Fixed vs Floating



Secured vs Unsecured

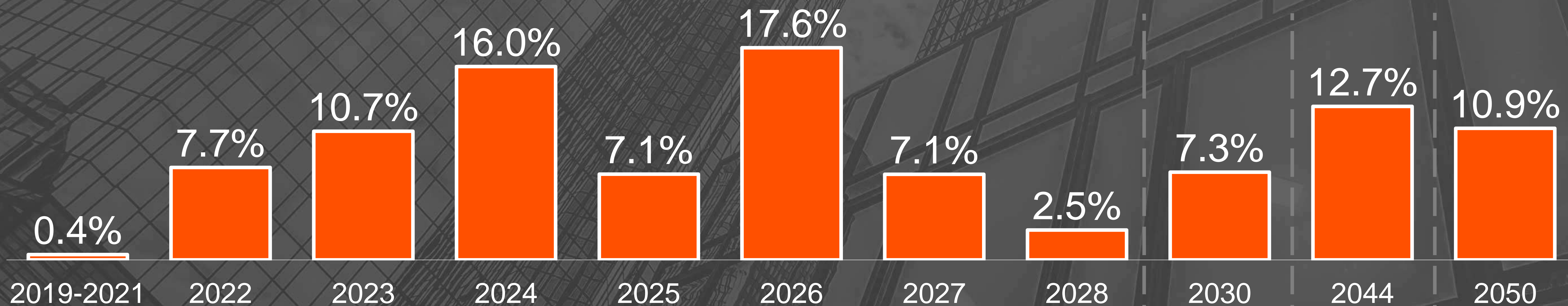


*Note: Includes the effect of financial derivatives*



# NEW DEBT PROFILE

- Average Life of Debt: 12.4 years
- Average Cost of Debt: 7.13%
- LTV: 37.9%



*Note: Includes the effect of financial derivatives*





# FUNO'S OUTLOOK

by Jorge Pigeon

**VP of Capital Markets & Investor Relations**



# KEY ASSUMPTIONS



## 1. General:

- Rents adjusted with inflation annually
- Contract renewals with leasing spreads over inflation
- Occupation stabilizes at a range of 90-95% (depending on the property/portfolio)
- Stable NOI margin at 80% and FFO payout trends towards 95%

## 2. Acquisitions:

- Assumes closing Titan Portfolio on 4Q19 and Uptown Juriquilla and Antea (20%) on 2020

## 3. Developments:

- Assumes delivery dates as stated on the 3Q'19 Quarterly Report
- FUNO consolidates 100% of Mitikah JV Project's revenues and debt



# POTENTIAL GLA BUILD UP

(Figures in '000 m2)



(1) Includes 100% of Centro Bancomer's GLA

(2) Includes Mitikah's Phase I GLA excluding Centro Bancomer

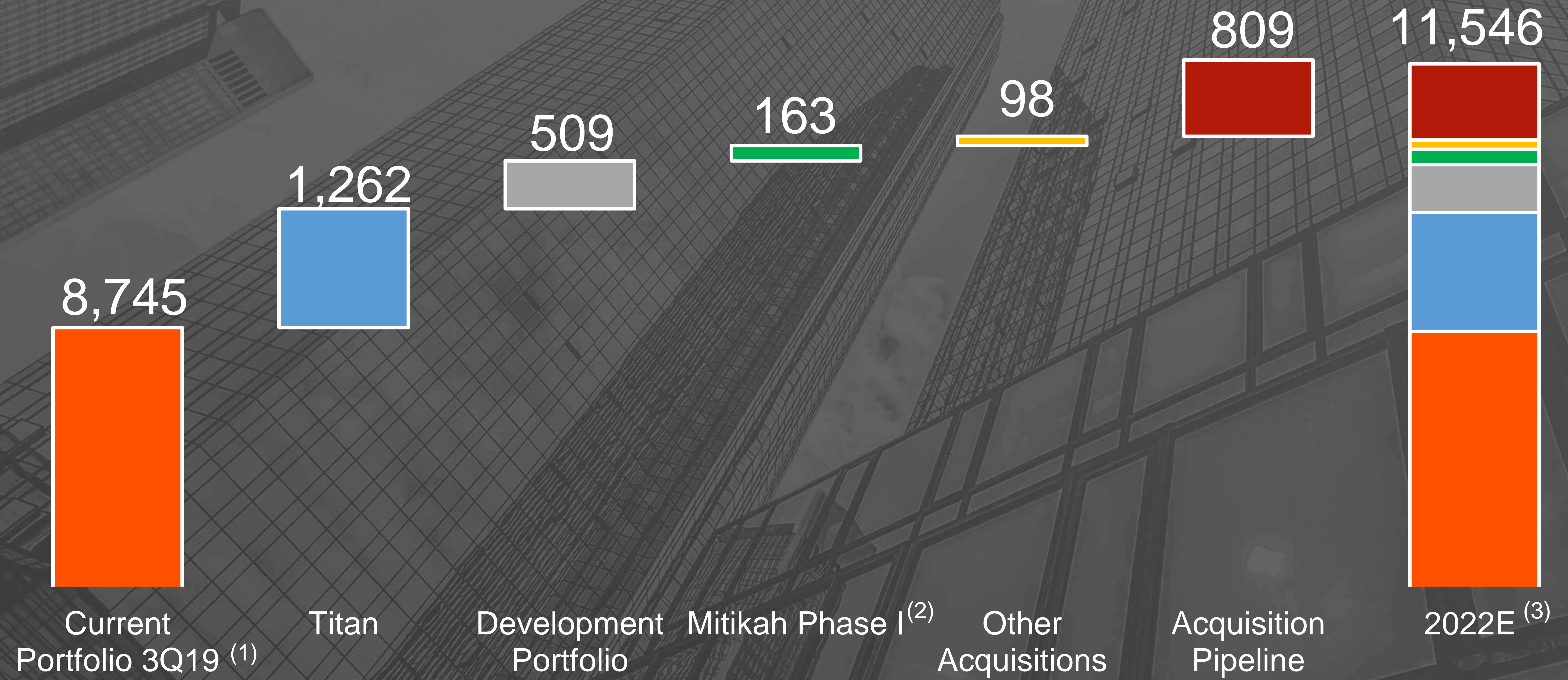
(3) Includes the sale of 40,000 sqm of GLA



# POTENTIAL GLA BUILD UP



(Figures in '000 m2)



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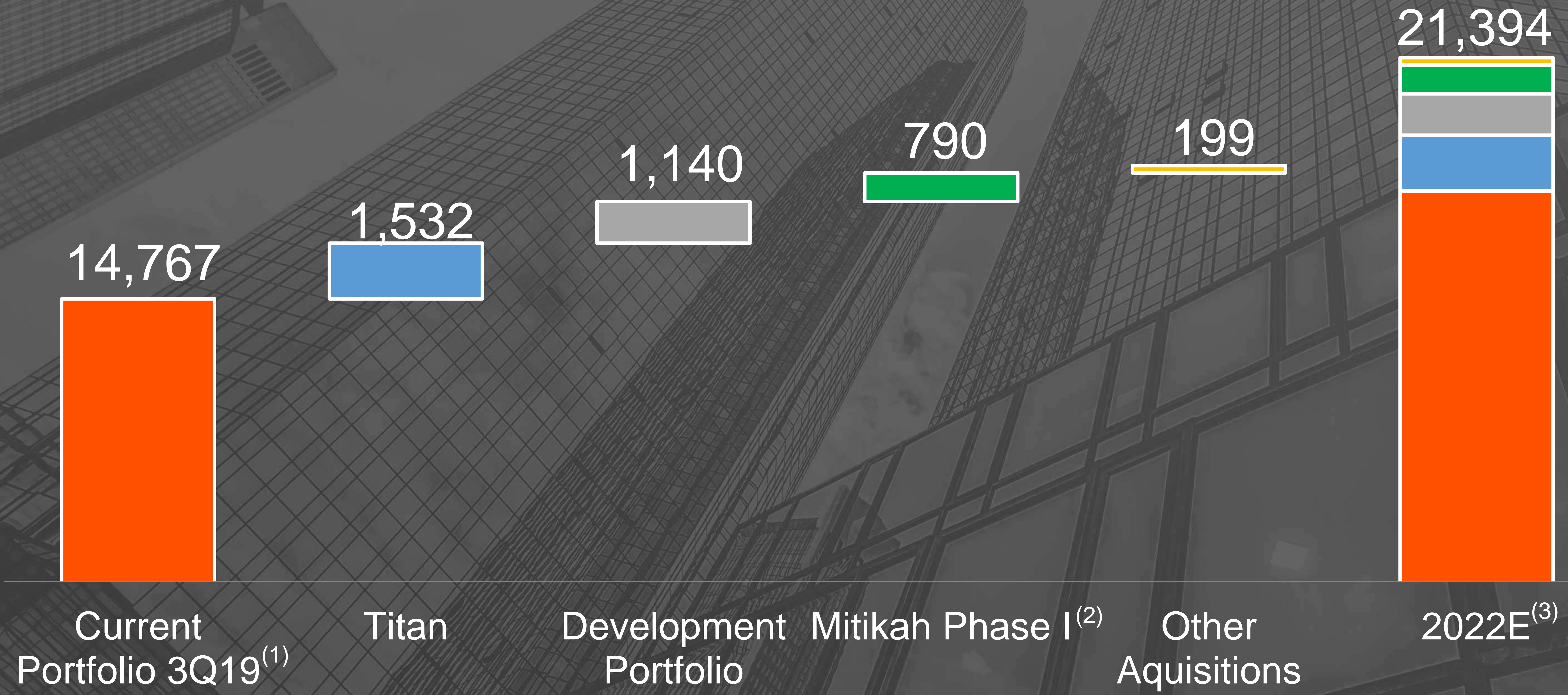
(3) Includes the sale of 40,000 sqm of GLA



# POTENTIAL NOI BUILD UP



(Figures in Ps. mm)



(1) 3Q19 LTM NOI including 100% of Centro Bancomer's NOI      (2) Includes Mitikah's Phase I NOI excluding Centro Bancomer      (3) Includes the sale of 40,000 sqm of GLA





# FULL POTENTIAL 3YR OUTLOOK

Concept	2019E	2022E	%Δ
NOI (Ps. mm)	15,333	21,394	39.5%
GLA ('000 sqm)	10,066	10,737	6.7%
Debt (Ps. mm)	107,413	114,320	6.4%
LTV	38.5%	36.6%	-1.9%
AFFO (Ps. mm)	9,114	12,689	39.2%
No. CBFIs (mm)	3,928	3,976	1.2%
AFFO / Share			
High End	2.34	3.32	41.5%
Low End	2.32	3.14	35.2%



# LONG TERM RESILIENCE

## WE HAVE ENDURED MARKET VOLATILITY

- ✓ Trump's election
- ✓ NAFTA's uncertainty
- ✓ Interest rates hikes
- ✓ AMLO's election
- ✓ Brexit
- ✓ China-USA trade war
- ✓ Lack of global growth
- ✓ ...you name it

Here we are:

**Built for the  
Long Term**

**Ready for  
Tomorrow**





# STRATEGY

by André El-Mann **CEO**





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# What is this business about?



WHAT IS THIS BUSINESS ABOUT?

TIME  
RESILIENCE & BALANCE



# ENDURANCE THROUGH TIME

## RESILIENCE

1. PRODUCT
2. FINANCIAL HEALTH
3. MARKET CONDITIONS
4. SUSTENTABILITY

## BALANCE

1. PRODUCTIVITY & PROFITABILITY
2. CONTINUED GROWING DISTRIBUTIONS
3. PREVAIL & GROW
4. ATTRACTIVE EFFICIENCY



# ENDURANCE THROUGH TIME

## RESILIENCE

- 5. TENANT SATISFACTION
- 6. SUSTAINABLE DEVELOPMENT
- 7. FLEXIBILITY
- 8. LONG TERM VALUE ORIENTED

## BALANCE

- 5. EFFICIENT LOW COST MAINTENANCE
- 6. IMMEDIATE RETURN
- 7. WORLD CLASS CORPORATE GOVERNANCE
- 8. DIVIDEND ORIENTED



# OUR COMPANY







# OUR COMPANY

MISSION

VISION

&

VALUES